

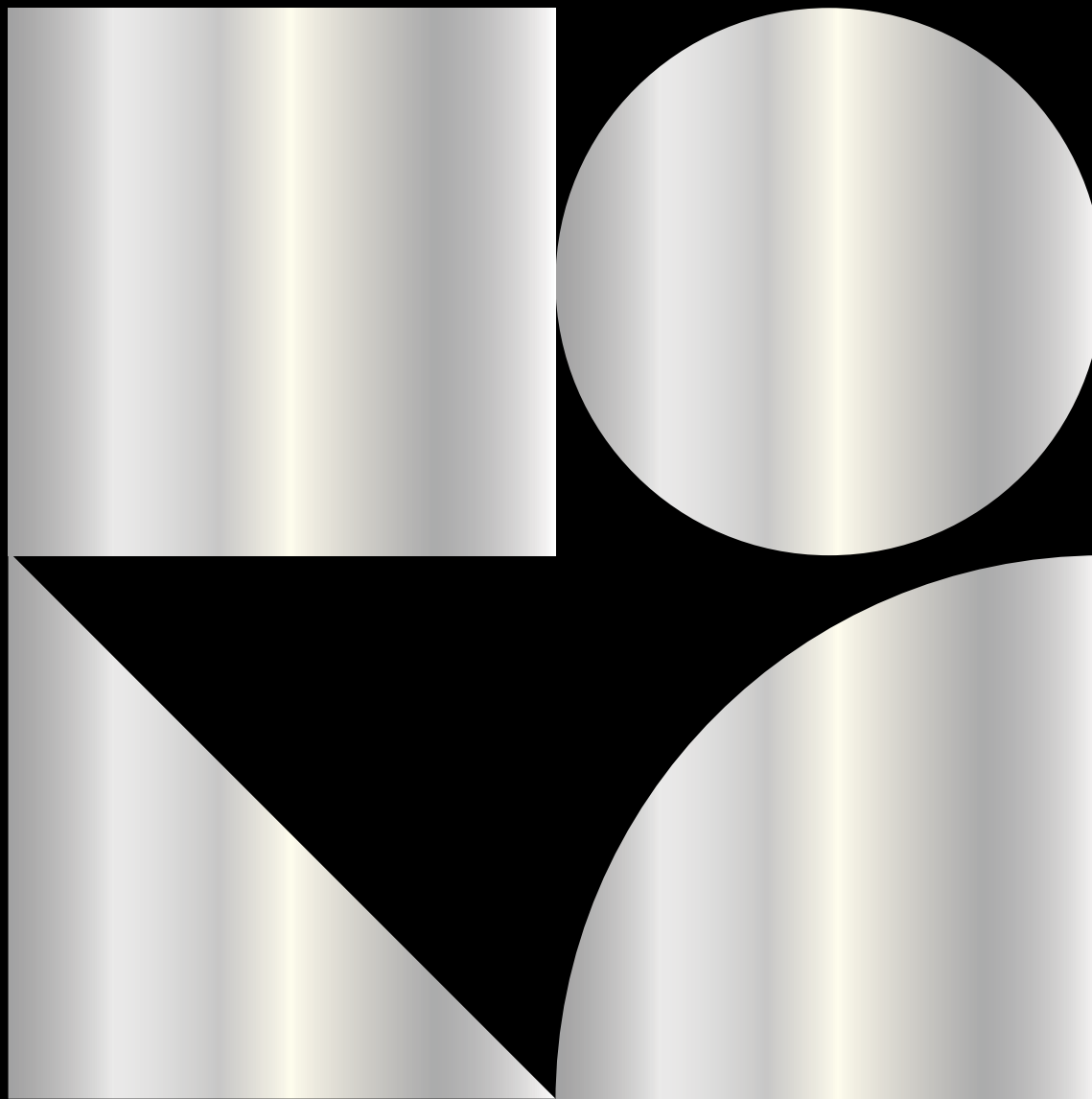


Celebrating 60 Years of Asan Memorial Association

This coffee table book is dedicated to all the visionaries, founders, members, teachers, support staff and students of the Asan Memorial Association and Asan group of institutions. It is their selfless dedication and steadfast commitment to excellence that have laid the foundation for the enduring heritage of this institution. Their exemplary work and values have resulted in invaluable achievements that will continue to inspire many generations to come.

With deep respect and gratitude we remember and honour their unforgettable contributions which continue to guide our journey forward.

On this momentous occasion of completing 60 years, the Asan Memorial Association proudly presents this book as a testament to the legacy of our institutions.



The book's design draws from core geometric symbolism to reflect the essence of education.

Circles represent the continuous pursuit of knowledge and lifelong learning.

Triangles symbolise the foundational principles of tradition and growth.

Squares stand for structure, stability, and academic excellence.

Together, these shapes convey the Association's dedication to fostering wisdom, preserving tradition, and achieving educational greatness. Inspired by Bauhaus principles, the geometric shapes evoke the building blocks that children engage with at the start of their educational journey, symbolizing foundational learning.



acknowledgements

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Institutions United Under One Vision



ASAN MEMORIAL
Senior Secondary School



ASAN MEMORIAL
Matriculation Higher Secondary School



AKG
Public School



ASH
ASAN SCHOOL OF HOSPITALITY
(A Unit of Asan Memorial College of Arts and Science)



ASAN MEMORIAL
Dental College and Hospital



AMCAS
ASAN MEMORIAL
College of Arts and Science



AMCET
ASAN MEMORIAL
College of Engineering & Technology



AIM
ASAN MEMORIAL
Institute of MBA & MCA



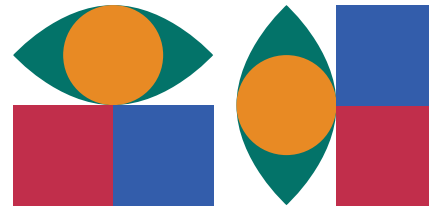
The
Carousel
Asan's Play School

Asan Play School





about this book



Celebrating six decades of Excellence

This commemorative book chronicles the remarkable 60-year journey of Asan Memorial Association, a beacon of knowledge and culture intricately woven into the fabric of our city.

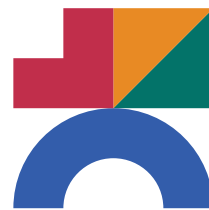
From its humble beginnings to its stature as a pillar of education, the institution has continually shaped minds, fostering intellectual curiosity and cultural enrichment. Its evolution mirrors the dynamic growth of the city it calls home, reflecting shared values and aspirations.

Through a meticulous blend of history, anecdotes, and milestones, this book pays tribute to the visionaries, educators, and students who have contributed to this legacy. It explores how the institution's commitment to education has not only empowered individuals but also influenced societal progress.

As we commemorate this journey, this book serves both as a testament to the past and an inspiration for the future—a reminder of the enduring power of education to transform lives and shape the world.



The Legacy of Mahakavi Kumaran Asan



*“Let them pass away, who realise quickly the mission of their lives:
Is not momentary life, a flash of lightning,
Far more desirable than the long life of a ragged rock
That eternally hurts at night the pedestrian’s feet?”*

The verse quoted above, from one of the celebrated compositions of **Mahakavi Kumaran Asan**, captures in a nutshell his profound outlook on life—a life dedicated as much to social reform as it was to literary pursuits.

Born in April 1873, “**Kumaru**,” as he was affectionately called, was inspired by the teachings of his mentor, **Sree Narayana Guru**. At the tender age of sixteen, he began composing poetry that, while steeped in the romanticism of its time, carried a deeper message for society—one meant to inspire high ideals, decency, and morality, reflecting his commitment to uplifting the human spirit.

Asan’s close association with Sree Narayana Guru drew him from worldly concerns to the profound wisdom of **Vedanta**. He immersed himself in the study of classical works on Vedanta and became a master of **Hatha Yoga**. These spiritual teachings nurtured his intellectual growth, deepening his understanding of nature and humanity.

His first major work, **Veena Poovu** (The Fallen Flower), written in Malayalam, marked his arrival as a poet. By the time he was 35, Asan’s literary genius was undeniable. He followed **Veena Poovu** with **Nalini**, a poem hailed by Kerala Panini and **Sri Raja Raja Varma Koil Thampuram** as the birth of a completely fresh and new poetic style in Malayalam literature. **Leela**—another of his works—received a similar reception, cementing his place in the annals of Kerala’s literary history.

Asan’s poetic influence soon reached beyond the borders of Kerala. His work caught the attention of the British Monarch,

who marveled at how a member of what was then considered a backward community could, against immense odds, rise to such fame and glory. In recognition of his literary contributions, Mahakavi Kumaran Asan was personally honoured by the **Prince of Wales** in a traditional ceremony in **Madras**—the first time such an honour was bestowed upon a poet from Kerala.

At the heart of Kumaran Asan’s life was his unwavering commitment to his fellow beings and the social upliftment of the downtrodden. These values resonated deeply with the teachings of Sree Narayana Guru, whose ultimate aim was social reform and welfare. Asan became a dedicated partner in the Guru’s mission, and together they founded the **Sree Narayana Dharma Paripalana Yogam (SNDP Society)**. As the society’s secretary, Kumaran Asan worked tirelessly for the advancement of the community, focusing on both education and cultural upliftment. His advocacy in the Travancore Praja Sabha resulted in the Ezhava community gaining equal status in society, along with access to government schools and employment in public offices.

Tragically, Mahakavi Kumaran Asan lost his life at the age of 51 in a boat accident. Yet, his legacy endures, immortalized in the hearts and minds of those who cherish his literary works and those whose lives were touched by his social reforms.

His ideals continue to live on today—far from his birthplace in Kayikkara—preserved and practised by the **Asan Memorial Association (Regd.)**, **Chennai**, which continues to promote his vision through educational and cultural initiatives. ∞



HAKA
N. K. RAJAMAN
BORN 1973
DIED 1924

UNVE
JUSTICE US. K. UMARAN
FORMER CHIEF JUSTICE OF KERALA
ON 31.01.2002



A COMMEMORATIVE BUST OF MAHAKAVI KUMARAN ASAN HAS BEEN INSTALLED
AT THE ASAN MEMORIAL SENIOR SECONDARY SCHOOL IN HIS HONOUR

Sri M.P. Damodaran

President (1965 – 1976)



Sri M.P. Damodaran was a distinguished public figure, a committed freedom fighter, and a respected Member of the Legislative Assembly in Tamil Nadu. A close associate of the former Chief Minister, **Sri K. Kamaraj**, he brought to every endeavour a sense of purpose, discipline and quiet strength. Deeply committed to the cause of education, he played an instrumental key role in establishing and nurturing several academic institutions.

Among his many contributions, his leadership in the founding and development of the Asan Memorial Association stands as a lasting legacy. When the association was established in 1965, Sri M.P. Damodaran was appointed its first President. He held the post with dedication until his passing in the year 1976. During this period, he also served as the Chairman of the Management Committee of Asan Memorial School.

The school itself began in July 1966, in a modest space known as ‘Cochin House.’ It was an ambitious project launched with limited resources, driven by handful of committed individuals—many of whom had little or no prior experience in the field

of education. In this uncertain and unfamiliar environment, Sri M.P. Damodaran emerged as a steadying force, offering constant guidance and encouragement.

Despite his demanding responsibilities—including overseeing **Annamalai University’s** administration and serving in roles of Trustee and Correspondent for several schools under the **Rani Meyyammai Educational Trust** in Madras—he devoted remarkable time and energy to the Asan Memorial School.

Sri M.P. Damodaran often remarked that managing Asan was more challenging than overseeing multiple institutions, largely due to the school’s fragile financial position in its early years. Yet, he never turned away from a problem. Known for his tact and calm demeanour, he approached every issue—big or small—with an unmatched grace and a ready smile. His counsel was consistently sought and always proved invaluable.

Those who worked closely with him recall how he served not just as president, but also as mentor, mediator, and motivator. His ability to navigate complex situations, offer practical solutions, and maintain harmony within the team played a vital role in shaping the foundation of the institution.

Without his involvement, the Asan Memorial Association and its institutions may never have reached the stature they hold today. ∞

Smt Ammu Swaminathan

President (1976 – 1978)



The Asan Memorial Association takes immense pride in its association with **Smt Ammu Swaminathan**, who served as its active Vice President and later as President from 1976 to 1978. Her invaluable contributions during the formative years of the association laid a strong foundation for its future growth. A pioneering figure in India's political and social spheres, she was not only a freedom fighter but also a staunch advocate for women empowerment and gender equality.

Born in 1894 in the Palakkad district of Kerala to **Sri Govinda Menon** and **Vadakath Ammuamma**, she went on to challenge the societal norms of her time. Married to **Dr. Subbarama Swaminathan**, an advocate, she became an ardent follower of **Mahatma Gandhi** and was actively involved in the Indian freedom movement.

Her political engagement began as early as 1914, and in 1917 she co-founded the **Women's India Association** alongside **Malathi Patwardhan**, **Annie Besant**, **Margaret Cousins**, and **Smt Ambujammal**. She joined the Indian National Congress in 1934 and remained a key figure in the party.



Smt Ammu Swaminathan was a prominent participant in the **Quit India Movement** of 1942 and a passionate proponent of equal constitutional rights for women. In 1946, she was elected to the Constituent Assembly from Madras, making her one of the few women involved in the drafting of the **Indian Constitution**—a milestone in India's democratic history.

Her legacy lived on, well beyond her lifetime through the remarkable lives led by her children.

- **Sri Govind Swaminathan**, a renowned barrister served as Advocate General of Tamil Nadu
- **Capt. Lakshmi Sahgal**, led the Rani of Jhansi Regiment of the **Indian National Army**. Sahgal also served as a Rajya Sabha Member, and was later nominated as a Presidential candidate in 2002
- **Padma Bhushan Mrinalini Sarabhai** was an acclaimed classical dancer and choreographer, and the wife of the legendary physicist and astronomer **Dr. Vikram Sarabhai**
- **Mallika Sarabhai**, her granddaughter is a celebrated Kuchipudi and Bharatanatyam dancer, actress, and activist

Smt Ammu Swaminathan's life and work exemplify courage, conviction, and leadership. Her contribution to the Asan Memorial Association, particularly during its challenging early years, reflects the same pioneering spirit that defined her role in the national movement and the advancement of women's rights in India. ∞



The Visionary behind Asan Memorial Educational Institutions

A.K. GOPALAN

Sri A.K. Gopalan, born on November 18, 1921, in Thalavadi, Kuttanadu, Alleppey District, began his career in civil engineering and worked in various capacities, including in the Central Public Works Department and later in the private construction sector in **Madras (Chennai)**. In 1965, Sri Gopalan, along with notable figures — **Smt Ammu Swaminathan, Sri M.P. Damodaran, Dr. K.M. George, Sri P. Bhaskaran,** and **Dr. S.K. Nayar**, founded the Asan Memorial Association in tribute to the legendary poet **Mahakavi Kumaran Asan**.

Under Sri A.K. Gopalan's leadership as General Secretary, the association set out to establish educational institutions for the benefit of the Malayalee community in Tamil Nadu. The first major milestone came in 1966 with the founding of the Asan Memorial School in Nungambakkam, Madras, inaugurated by **Sri M. Bhaktavatsalam**, the then Chief Minister of Tamil Nadu. The school started in humble conditions with a thatched shed and has since grown into a prominent institution, offering CBSE curriculum.

Building on this success, Sri A.K. Gopalan expanded the association's efforts to include more institutions (as shown on the right) across the years.

Though Sri Gopalan's early career in construction brought him success, he chose to step away from the business to focus on his true passion—education. His efforts led to the establishment of nine institutions that continue to serve the community, shaping the future of thousands of students. ∞

1993
Asan Memorial Matriculation
Higher Secondary School
inaugurated by
Sri Vakkom Purushothaman,
Lt. Governor of Andaman
& Nicobar Islands, with
Dr. K. Jagadeeshan,
F.R.C.S., of K.J. Hospital

1997
Institute of Management
offering MBA courses
approved by AICTE
and affiliated to the
Madras University

2011
Asan Memorial Dental
College and Hospital
inaugurated by
Sri Vayalar Ravi,
Minister of Civil Aviation,
Govt of India

2014
AKG Public School
providing modern,
activity-based education

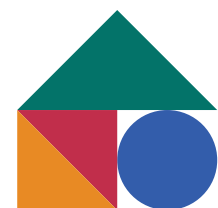
1986
Asan Memorial Institute
of Hotel Management &
Catering Technology,
India's first self-financing
hotel management institute

1994
Asan Memorial College of
Arts & Science, inaugurated
by Sri K.R. Narayanan,
Vice President of India

2001
Kumaran Asan Memorial Higher
Secondary School inaugurated
by Sri Oomen Chandy,
Chief Minister of Kerala

2002
Asan Memorial College of
Engineering & Technology
in Chengalpet, inaugurated by
Sri P.S. Ramamohan Rao,
Governor of Tamil Nadu

2012
The Carousel Play School



Dr. C.K.Revi

President's Note



Looking back

The Asan Memorial Association is sixty years old and my four decades here have been both rewarding and gratifying.

I was inducted as a member of the Executive Committee in the early seventies. I was the youngest member among a group of senior, well-respected and well-known stalwarts:

Sri M. P. Damodaran, Smt Ammu Swaminathan and a few others. Among them, **Sri A.K.G., Sri K. Vasudevan** (Movie-land), **Sri V. K. Eradi** and **Sri P. Kallat** were known to me as they were friends of my brother **Sri Manilal**.

In 1965, former Chief Justice of Kerala, **Late Sri Sankaran**, who was then President of the Asan Memorial Society, Kayikkara, Kerala, along with other prominent members of the Association, visited Madras. The purpose of the visit was to collect funds for the Kayikkara Asan Memorial Society and to discuss the possibility of opening an Association branch in Madras. They met Sri A.K.G., Dr. S. K. Nayar and a few others.

Sri A.K.G. arranged a meeting for them with prominent Malayalees in Madras, where they explained the purpose of their visit and held discussions about it. Everybody contributed to the fund, but no decision was taken about opening the branch of the association.

Later, Sri A. K. Gopalan, a devotee of **Sree Narayana Guru** and admirer of **Mahakavi Kumaran Asan**, along with his friend Dr. S. K. Nayar, Head of Oriental Languages at the **University of Madras**, conceived the idea of a stand-alone memorial for Kumaran Asan in Madras. A meeting of prominent Malayalees was convened at Dr. Nayar's house, where A.K.Gopalan proposed the creation of an organisation to perpetuate Kumaran Asan's memory, and Dr. Nayar elaborated on it. This led to the formation of the "**Asan Memorial Literary and Cultural Association**" with Sri M. P. Damodaran as President, Smt Ammu Swaminathan and Dr. Nayar as Vice-Presidents with **Sri K. C. Abraham** as Treasurer, and others as committee members.

At that time, Malayalees in Madras struggled to secure admission for their children in elite schools. During the first annual meeting, Dr. Nayar, in his welcome address, announced that the association would start a school with facilities to study Malayalam. Though the governing body was unprepared for this declaration, it was accepted, and a sub-committee headed by Sri A.K.G. was formed to take it forward.

The Cochin House, once owned by the **Cochin Royal Family** and later by the **Kerala Government**, lay vacant before being given to a Malayalee Association in Madras to start a school. When the project failed, the government reclaimed the property. The Asan Memorial Association decided to



approach the Kerala Government for its use. At the time, Kerala was under President's Rule, with **Sri S.K. Jain** as Governor, a close associate of Smt Ammu Swaminathan from the freedom struggle. A delegation of Sri A.K.G., Smt Ammu Swaminathan, and Dr. S. K. Nayar went to Trivandrum, met Chief Secretary **Sri Raghavachari** and Governor Jain, and presented their request. The memorandum was accepted, and a government order granted the association a twenty-year lease, with conditions: (1) the school must start within a year, and (2) ₹65,000 be deposited with the Treasury. After the order, Smt Ammu Swaminathan and Dr. Nayar returned to Madras to make arrangements, while A. K. G. stayed back to raise the deposit. He later recounted how he managed to collect the money:

“...I did not have any money, but was not worried too much about that. I went straight to my friend Lal (**Manilal of Chandrika Soaps**) at Ernakulam. We called our good friend Jayarajan in Cherthala (**V. V. Jayaram of Travancore Mats**), who came over immediately. With a few more of our friends, more money than needed to remit in the treasury was collected by evening.”

With generous contributions from association members and Malayalees of Madras and Kerala, the Asan Memorial School was inaugurated on **June 27, 1966** by Tamil Nadu Chief Minister **Sri M. Bhaktavatsalam**, in a thatched hut where the auditorium now stands. From that humble start to today's institutions—spanning Kindergarten to professional colleges with postgraduate studies—the growth has been phenomenal.

This success was driven by the dynamic leadership of Founder General Secretary Sri A. K. Gopalan and the steadfast support of his associates and friends.

The association also flourished in the literary field. Its triennial publication, **Nalanda**, was a literary feast. **Suryathejus**, an updated study on Kumaran Asan's poetry edited by **Dr. E. K. Purushothaman**, remains a landmark in Asan literature. In 1985, the **Asan Smaraka Kavitha Puraskaram** was instituted to honour contributions to Malayalam poetry, comprising a citation, a memento by artist **Achuthan Kudallur**, and a cash prize. It is today one of the most respected awards for Malayalam poetry.

During my association with Asan, I learned much about social and cultural organisation, Malayalam literature, and life itself. I met and befriended many remarkable people. Seniors like Sri M.P. Damodaran, Smt Ammu Swaminathan, Dr. T. Balakrishnan, Sri Ramachandra Varrier and, of course, Sri A.K. Gopalan—always like a family elder—treated me with great affection. Some, like Sri A.K.G., Dr. Purushothaman, Sri V. K. Eradi and Sri Sethumadhavan, knowingly or unknowingly guided me in many fields. I also had close friends such as Sri Sudhakaran (son of Asan), Sri K.G. Menon Kallatt, Dr. M.K. Pavithran, Dr. V.P. Sidhan, Dr. Rajendra Babu, Sri Balakrishnan Mangadu, Sri L.U. Krishnan, Dr. A.V. Anoop and many others. The committee was a friendly, at times boisterous group—always joking, yet fully committed to the association's success.

My pranams to friends we lost on the way, and congratulations to those carrying the torch forward. Smt Shyamala Jayaprakash, present General Secretary and daughter of our Founder, Sri A.K.G., is truly a chip off the old block in both ideology and enthusiasm, supported by a sincere and dedicated team. I am confident the Asan Memorial Association will scale greater heights in the years ahead.

Smt Shyamala Jayaprakash

General Secretary's Note



To look back at a legacy so rich, inspired me to look forward with a waking dream of many more milestones.

I am thankful to the almighty for the opportunity to be a part of the Asan family. It is with immense pride and a sense of accomplishment that I present this coffee table book, a testament to Asan's journey and vision. These pages capture not just tangible milestones of our institutions, but also the spirit of dedication, and collaboration that has propelled us forward. May this book serve as a visual journey—inspiring our team and sharing our story with the world.

This is a journey of optimism, of an indefatigable spirit, of determination, and of the Asan dream. This book isn't just about where we have been, it's about where we are going. Sixty years of legacy was not built overnight, nor can I sum it up in a few words. My mind is like a film reel where so many faces and events go whizzing past counting the number of years.

The hero of Asan will always remain the enigmatic Late **AKG**, the Founder Secretary and Chairman of the Asan Memorial

Association. Along with him we need to respectfully remember **Sri M.P. Damodaran, Smt Ammu Swaminathan, Justice Sankaran, Dr. S.K Nair** and many others who were pillars of support in the establishment of The Asan Memorial Association. It was a seemingly flippant decision to involve myself with the association and its institutions without any clue as to where this journey was taking me in life. Being a sailor's wife I had plenty of time to spend productively.

Once you connect with some kind of higher purpose in your life, there will be a corresponding release of passion and energy. The secret of generating extraordinary levels of passion in your life is to discover your larger purpose. And you begin to stand for something higher than yourself. My father's calling was exactly that. Gradually I absorbed this passion and realised my larger purpose in life—The Asan Memorial Association and the institutions under it, the Asan family.

It was a defining moment when Asan Memorial Association decided to make its entry into school education. Rest of the story is about Sri AKG's dedication and determination with a single minded focus. Making use of his powerful network of friends in politics, film industry and business circles, Sri AKG began his incredible journey in building an education empire. It was a journey of foresight and courage. Asan became an integral part of the history of school education, a force to reckon with by opening the first of its kind CBSE school in Madras which was well received by the then Madras community in general and especially the government officials transferred from other states. A seamless schooling for children coming from outside Tamil Nadu, particularly Madras. That was the USP of Asan. It became a super success and led by example.

The first Principal of the school, **Sri Purushothaman** was primarily responsible for the school's early success. But over and



above was the efficient administration by Sri AKG and the executive committee that made Asan Senior Secondary School a premier institution in the city. There was no looking back after the first institution.

The next trail blazer was the Hotel Management and Catering Institute, offering a three year diploma course. Initially the diploma was given by the Asan Association but soon enough the institute came under AICTE because of its excellent training and reputation. Being the first private hotel management institute in the country, it was opened with a vision that a vocational training institute is the way forward in the future. We can proudly say some of the finest hotel professionals and entrepreneurs came out of our institute. With a new image, state of the art facilities and a new brand—the Asan School of Hospitality—the BSc Hotel Management under Arts & Science continues Asan's tradition in training hospitality and catering students. Once again the reason for this institute's great success was the dynamic principal **Smt Krishna Arora** and vision of the General Secretary Sri AKG.

As the journey continued, the Association opened one more school under the Tamil Nadu State Board. A college of Arts and Science, a College of Engineering and Technology and finally a Dental College with a General Hospital marking the entry of Asan Association into the higher education arena. To commemorate the Golden Jubilee year a new CBSE school was opened in the name of the founder AKG. The AKG Public School in its 10th year soon grew in leaps and bounds standing tall among the newer schools in Velachery, a growing suburb of Chennai.

We also offer scholarships worth over ₹50 lakhs across the institutions every year. All the children of our class four employees are given free education including books and uniform. The Asan institutions have always been geared to take

proactive part in humanitarian services during times of calamity. It is also equally committed to promoting art and literature of Kerala. The Asan Memorial Association can be proud that it confers one of the most prestigious and coveted award for Malayalam poetry. Many eminent and great poets have been honoured with this much valued prize for Malayalam poetry. The Association has a cultural wing to organise various cultural and literary events. It is not an easy task to occupy the chair of a powerful personality and visionary like our Late Founder and my father **Sri A.K. Gopalan**.

One has to always learn the hard way to realise the value and dedication of the legacy of 60 years. Last 12 years was not an easy period financially and otherwise due to the continuous obstacles of establishing Asan Professional Educational Institutions. We went through a silent struggle facing and overcoming many challenges. Now that the institutions are slowly coming out of the difficult phase of financial strain they are now poised for the next level of growth and expansion. Ready for the future and continuity.

I have to quote the great philosopher and spiritual leader **Sree Narayana Guru** who advocated to liberate oneself with education. And we in Asan are continuing to create and facilitate schools and colleges to liberate and empower with education. Asan is always rooted in tradition and transparency with integrity and empathy. I am deeply grateful and fortunate to lead this education empire as General Secretary of the Association, along with my team of Executive Members. We run our leg, then we hand off the baton to the deserving to continue this journey of infinity as learning never ends.

To be successful, one has to burn like the sun, to shine like a star... ∞



ATTUKADAVIL KRISHNAN GOPALAN

(FOUNDER GENERAL SECRETARY & CHAIRMAN)

(1921-2014)

"EDUCATE TO EMPOWER"

WAS HIS MISSION IN LIFE

A VISIONARY AHEAD OF TIMES

The Founder General Secretary and Chairman of the Asan Memorial Association, Chennai, Attukadavil Krishnan Gopalan was a man with extraordinary capabilities. Having established a successful Civil Construction Business, he also made his enigmatic presence felt in leading Malayali Organizations. He was a Pioneer in School Education and Vocational Education. He established the first CBSE School in Chennai and the first Hotel Management and Catering Institute under the Private Sector in the Country. He relentlessly worked on establishing Schools and Professional Institutions including Engineering and Dental Studies. He was instrumental in instituting the "Asan Smaraka Kavitha Puraskaram", one of the most prestigious Prizes for Poetry in Malayalam. He has made himself immortal through the Educational Institutions he founded, etched an indelible memory in the hearts of all the families he has touched.

From the Desk of the Joint Secretary

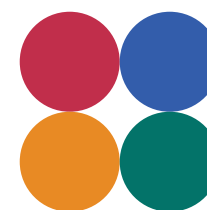


The idea behind the coffee table book is to celebrate not just the history that we have created, but also the values that have shaped **Asan Memorial Association** and guided its growth.

This institution, which my grandfather Late **Sri A.K. Gopalan** founded with a vision to transform education, has stood the test of time and has evolved into a beacon of learning and opportunity. Six decades certainly is a long period of time, however, considering all that we aspire to achieve in the future, it feels like just the beginning.

Beyond merely chronicling our past, this book serves as a reminder of the future that we are building. Asan Memorial Association has always looked ahead with optimism and determination. We are committed to further expanding our reach, deepening the impact of our educational programs and embracing new opportunities for growth.

Being someone who grew up surrounded by the vision and spirit of my grandfather Sri AKG, I have always been deeply inspired by his relentless pursuit of excellence, commitment to education and belief in the power of knowledge to bring about meaningful change. Through this book, I pay homage to his legacy and also acknowledge, with immense gratitude, the contributions of many other faculty members, students and supporters who have played an integral role in the success of the Association.



As part of this journey, I have had the privilege of being instrumental in contributing to the expansion of our chain of institutions. Together with my teachers and administrative staff, I have worked in bringing initiatives like **Asan Dental College** to life, ensuring that we continue to offer students with the resources and opportunities they need, in order to pursue their dreams.

The lessons I gathered from my experiences of setting up institutions have reinforced the importance of nurturing both our students and faculty, while showing unwavering commitment to innovation, in this ever-evolving educational landscape.

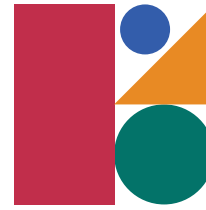
This coffee table book is not just a collection of milestones but a living testament to the enduring spirit of the Asan Memorial Association. It is a celebration of the dreams we have nurtured and the lives we have touched. It captures the heart of our journey, our values, our triumphs and our unyielding belief that education has the power to shape a brighter future for all.

As we celebrate 60 years, we look forward, with excitement, to the next 60 years too. Together, we will continue to build on this legacy of transformation, honouring the past while forging a future full of promise. ~

A handwritten signature in black ink, appearing to read 'Dr. Gautham Babu'.

Dr. Gautham Babu

The Story Asan Memorial Association



The foundation seeds of the **Asan Memorial Association** were sown on **June 13, 1965**, during a gathering of a few Malayalees in the residence of **Dr. S.K. Nayar** in Madras. It was at this meeting that the decision was made to establish an organization dedicated to the memory of revolutionary poet, **Mahakavi Kumaran Asan**. The new body went on to be named the Asan Memorial Association, Madras, and was envisioned as a space for like-minded Malayalees from the city to come together as members.

The founding members elected the first office-bearers of the Association:

- **Sri M.P. Damodaran** as President
- **Dr. S.K. Nayar** as Vice-President
- **Sri K.C. Abraham** as Treasurer
- **Sri A.K. Gopalan (AKG)** as General Secretary

In addition, fourteen distinguished individuals were elected to the executive committee, including prominent figures such as **Sri M. Velayudhan** (Sudarsan Company), **Sri K. Vasudevan** (Arles Advertising), **Sri P. Bhaskaran**, **Sri R.M. Manikkath**, **Sri Panthiyil Sreedharan**, **Smt Vasanthi Sankaranarayanan**, **Dr. K.M. George**, and **Sri P.V.R. Varier**. The Executive Committee was entrusted with tasks of planning the Association's activities that included fundraising efforts and the process of formally registering the organization under the Registrar of Societies, Tamil Nadu.

The Executive Committee convened several times in the weeks that followed. At a meeting on **June 27, 1965**, it was decided that the Association's inauguration would take place during a function on **July 10 and 11, 1965**.

The Asan Memorial Association inaugural event was held at the **Dr. Krishna Pillai Memorial Hall** and proved to be a momentous occasion. The former ambassador **Sri N. Raghavan** inaugurated the Association, while the distinguished statesman **Sri C. Rajagopalachari** graced the gathering with his compelling presence and words. Adding to the significance of the event was **Sri K. Manoharan**, a prominent Tamil youth leader, who also addressed the function.

The support of such eminent leaders—from the respected elder statesman Sri C. Rajagopalachari to the dynamic youth leader Sri K. Manoharan—was a great source of encouragement and inspiration to the members of the newly formed Association.

The inauguration also featured a series of memorable speeches that highlighted the legacy of Mahakavi Kumaran Asan. Speaking eloquently about Asan's multifaceted life, his literary achievements, and his deep commitment to social reform with poetry were **Sri Vayalar Rama Varma**, Dr. S.K. Nayar, and Dr. K.M. George. They reflected on his powerful influence in shaping Kerala's cultural and social landscape.

As part of the event, the renowned theatre troupe **K.P.A.C. (Kerala People's Arts Club)** staged two of their celebrated plays—**Aswamedham** and **Sarasayya**—across both days of the function. These cultural performances marked the beginning of the Association's fundraising activities, which would go on to sustain its many initiatives and roles through diverse cultural programs in the years to come.~



SRI C. RAJAGOPALACHARI, SRI N. RAGHAVAN, DR S.K.NAYAR, DR K.M. GEORGE, SRI K.SUDHAKARAN AND SMT P.LEELA AT THE INAUGURATION OF ASAN MEMORIAL ASSOCIATION, 1965



A WARM WELCOME TO SRI RAJAJI AT THE INAUGURATION OF ASAN MEMORIAL ASSOCIATION, 1965



SRI VAYALAR RAMA VARMA ADDRESSING DURING ASAN MEMORIAL ASSOCIATION INAUGURATION, 1965. ALSO SEEN - SRI N.RAGHAVAN, FORMER AMBASSADOR, DR K.M.GEORGE AND SRI SUDHAKARAN



THE FOUNDING MEMBERS OF ASAN MEMORIAL ASSOCIATION 1969 -1972



GOVERNOR SRI B. GOPALA REDDY ALONG WITH EC MEMBERS, 1973



SMT M.S. SUBBULAKSHMI ALONG WITH ASSOCIATION PRESIDENT SRI M.P. DAMODARAN IN 'ONE LAKH HOUSES FUND' - FUND RAISING EVENT, 1973



SRI C. H. MOHAMMED KOYA, EDUCATION MINISTER OF KERALA, RECEIVING CHEQUE FOR 'ONE LAKH HOUSES FUND', 1973



SCHOOL BUILDING OPENING BY SRI NANJIL K. MANOHARAN



SMT VIJAYALAKSHMI PANDIT ALONG WITH THE SCHOOL PRINCIPAL, 1975



SRI C. ACHUTHA MENON, KERALA CHIEF MINISTER ALONG WITH EC MEMBERS, 1976



SRI P. C. CHUNDER, UNION MINISTER ALONG WITH EC MEMBERS, 1977



SRI K. K. VISHWANATHAN, GOVERNOR OF GUJARAT WITH SRI A.K. GOPALAN IN THE OPENING OF THE C K MANILAL MEMORIAL LIBRARY BLOCK, 1977



SRI HEMACHANDRAN, FINANCE MINISTER OF KERALA AND SRI PANKAJAKSHAN, PWD MINISTER OF KERALA IN THE 13TH ANNIVERSARY OF ASAN MEMORIAL ASSOCIATION, 1978



SRI A.K. ANTONY, CHIEF MINISTER OF KERALA ALONG WITH EXECUTIVE COMMITTEE MEMBERS OF ASAN MEMORIAL ASSOCIATION, 1978



SRI A.K. ANTONY, CHIEF MINISTER OF KERALA WITH SCHOOL STUDENTS, 1978



SRI A.K. ANTONY, CHIEF MINISTER OF KERALA WITH SCHOOL STUDENTS, 1978



ACTRESS JAYABHARATHI DURING THE ASAN AWARDS, 1978



ACTOR PREM NAZIR DURING THE ASAN AWARDS, 1978



HOME MINISTER OF KERALA, SRI K. KARUNAKARAN UNVEILING THE PORTRAIT OF LATE SRI M.P. DAMODARAN, 1979



SRI A.K. KRISHNASWAMY, TAMIL NADU MINISTER WITH COMMITTEE MEMBERS DURING THE OPENING CEREMONY OF AMMU SWAMINATHAN AUDITORIUM, 1979



ASAN AWARDS - SRI NANJIL MANOHARAN, 1989



SRI O.N.V. KURUP, A RENOWNED MALAYALAM POET AND LYRICIST FROM KERALA, WAS HONOURED FOR HIS LITERARY CONTRIBUTIONS AND RECEIVED THE VAYALAR AWARD BY THE ASAN MEMORIAL ASSOCIATION IN 1982



SRI P.C. ALEXANDER, GOVERNOR OF TAMIL NADU CELEBRATING
SREE NARAYANA GURU JAYANTHI CELEBRATIONS, 1988



ASAN AWARDS - SRI M.KARUNANIDHI AND SRI NANJIL MANOHARAN, 1989



INDIAN COMPOSER AND SINGER, SRI GANGAI AMARAN'S MUSIC CONCERT AT ASAN MEMORIAL EVENT



ACTOR KARTHIK ATTENDED THE EVENT ORGANIZED BY THE ASAN MEMORIAL ASSOCIATION



ACTRESS REVATHY ATTENDED THE EVENT ORGANIZED BY THE ASAN MEMORIAL ASSOCIATION



IN 1989, SRI A.K. GOPALAN, GENERAL SECRETARY OF THE ASAN MEMORIAL ASSOCIATION, MET THE HON'BLE CHIEF MINISTER OF TAMIL NADU, SRI M. KARUNANIDHI, AT THE SECRETARIAT AND PRESENTED A CHEQUE IN SUPPORT OF THE CHIEF MINISTER'S RELIEF FUND



SRI M.S. VISWANATHAN AND SMT K.S CHITRA LIGHTING THE LAMP WITH ASAN MEMORIAL ASSOCIATION MEMBERS



SMT SHYAMALA JAYAPRAKASH, GENERAL SECRETARY OF THE ASAN MEMORIAL ASSOCIATION, PRESENTED A CHEQUE FOR RS. 6 LAKHS TO THE HON'BLE CHIEF MINISTER OF TAMIL NADU, SMT J. JAYALALITHA, TOWARDS THE CHIEF MINISTER'S GENERAL RELIEF FUND FOR THE RELIEF AND REHABILITATION OF VICTIMS OF THE 2012 'THANE' CYCLONE



Governing Body
Asan Memorial Association



SRI M.P. DAMODARAN
PRESIDENT (1965-1976)



SMT AMMU SWAMINATHAN
PRESIDENT (1976-1978)



DR. T. BALAKRISHNAN
PRESIDENT (1978-2001)



DR. C.K. REVI
PRESIDENT (2001 - PRESENT)



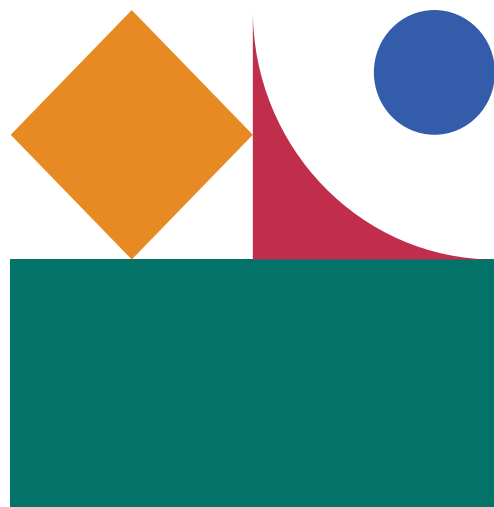
ASAN MEMORIAL ASSOCIATION GOVERNING BODY 1969 - 1972

SITTING L TO R: SRI K.V. CHANDRAN (COMMITTEE MEMBER), INDIRA MANOHARAN (COMMITTEE MEMBER), SMT T.K. DEVI (CORRESPONDENT),
SMT AMMU SWAMINATHAN (VICE PRESIDENT AND CHAIRPERSON), SRI M.P. DAMODARAN (PRESIDENT), SRI V.K ERADI (VICE PRESIDENT),
SRI A. K. GOPALAN (GENERAL SECRETARY), SRI G.P. SUKUMARAN OF PANDALAI NURSING HOME (TREASURER), SRI K. VASUDEVAN (JOINT SECRETARY)
STANDING L TO R: SRI K. P. ARAVINDAKSHAN (COMMITTEE MEMBER), SRI PURUSHOTHAMAN KALLAT (COMMITTEE MEMBER), SRI NEDUNGADI (COMMITTEE MEMBER),
SRI RAMAN MENON (COMMITTEE MEMBER), DR. K.B. THILAKAM (COMMITTEE MEMBER), SRI R. K SUDHAKARAN (COMMITTEE MEMBER)



ASAN MEMORIAL ASSOCIATION PRESENT GOVERNING BODY

SITTING L TO R: SMT KUMARI GOVINDAN, DR. A.V.ANOOP, DR. C.G.RAJENDRA BABU, SRI A.G.KISHORE,
DR. C.K.REVI, SMT SHYAMALA JAYAPRAKASH, SMT NINA GOPALAKRISHNAN, SMT NISHA DILIP
STANDING L TO R: SRI P.K. MANOJ, CAPT. VINOD NARAYANAN, SRI S.BALACHANDRAN, SRI VIVEK REVI, SRI KALYAN J.P,
DR. GAUTHAM BABU, SRI SURESH VIPINCHANDRAN, SRI THOMAS MATHEW, SRI MANISH KISHORE



Asan Smaraka Kavitha Puraskaram

The **Asan Smaraka Kavitha Puraskaram**, or **Asan Prize for Poetry**, is a prestigious literary award instituted in **1985** by the Asan Memorial Association, based in Madras (now Chennai). This award was established to pay tribute to the memory of the great **Mahakavi Kumaran Asan**, one of Kerala's most revered poets, whose contributions to Malayalam literature and social reform continue to inspire generations.

The primary aim of the prize is to honour and recognize the outstanding achievements of poets who have significantly enriched the Malayalam literary tradition. Asan, with his evocative poetry, was not only a literary giant but also a progressive thinker who used his words to advocate for social justice and upliftment. It is in his spirit of literary excellence and social commitment that this award was created, ensuring that his legacy continues to inspire the world of letters.

The Asan Memorial Poetry Prize is awarded annually to a poet whose work has had a profound impact on Malayalam literature. The recipient is chosen through a rigorous selection process by a distinguished panel of literary experts and critics. This prestigious award celebrates excellence in poetry and aims to encourage future generations of poets to continue exploring the vast richness of the Malayalam language and its literary potential.

The prize includes a cash award of ₹50,000, a beautifully crafted sculpture, and a citation of recognition, symbolizing the respect and admiration the Asan Memorial Association holds for the recipient's contributions. The ceremony wherein the award is presented is often accompanied by poetry readings, discussions, and a celebration of Malayalam poetry, fostering a deeper appreciation of literary achievements.

Over the years, the Asan Smaraka Kavitha Puraskaram has become one of the most coveted accolades in the Malayalam literary world, serving as a tribute not only to Kumaran Asan's legacy but also to the living tradition of Malayalam poetry. It is a reminder of the power of poetry to bring about change, challenge norms, and elevate the human spirit—values that Asan himself embodied in his work. ∞



1985: SRI S. PALANISWAMY (S MANEE)



1986: SRI N.N.KAKKAD



1987: SRI SUNDARA RAMASWAMI



1988: SRI YOUSUFALI KECHERY



1990: SMT SUGATHAKUMARI



1992: SRI P. BHASKARAN



1993: SRI O.N.V. KURUP



1994: SRI AKKITHAM ACHUTHAN NAMBOOTHIRI



1995: SRI KADAMMANITTA RAMAKRISHNAN



1996: SRI VISHNU NARAYANAN NAMBOOTHIRI



1997: SRI ATTOOR RAVI VARMA



1998: SRI OLAPPAMANNA SUBRAMANIAN NAMBOORIPAD



1999: DR. K. AYYAPPA PANICKER



2000: PROF. K. SATCHIDANANDAN



2001: SRI PALA NARAYANAN NAIR



2002: SRI M.P. APPAN



2003: PROF. V.MADHUSOODANAN NAIR



THE HON'BLE CHIEF MINISTER OF TAMIL NADU,
SRI M. KARUNANIDHI, PRESENTED THE ASAN
AWARD TO SMT SOUNDARA KAILASAM, 1989



2004: SRI K.G.SANKARA PILLAI



2005: SRI KILIMANOOR RAMAKANTAN



2006: SRI D.VINAYACHANDRAN



2007: SRI MADHAVAN AYYAPPATH



2008: SRI PUTHUSSERY RAMACHANDRAN



2009: SRI M.N.PALLOOR



2010: SRI AYYAPPAN



2011: SRI S.RAMESAN NAIR



2012: SRI SREEKUMARAN THAMPI



2013: SRI N.K.DESAM



2015: SRI CHEMMANAM CHACKO



2016: SRI EZHACHERRY RAMACHANDRAN



2018: SRI DESAMANGALAM RAMAKRISHNAN



2019: SRI S.RAMESAN



2021: SRI JAYAKUMAR



2022: SRI KUREEPUZHA SREEKUMAR



2024: SMT V.M.GIRIJA



The Beginning Of An Educational Journey

ASAN MEMORIAL SENIOR SECONDARY SCHOOL



The journey of **Asan Memorial Senior Secondary School** began as a bold vision sparked by a deep sense of purpose within the Asan Memorial Association. The story of how this school came into existence is a testament to the dedication of a few determined individuals, their commitment to the educational needs of the Malayalee community, and their enduring belief in the power of education.

It all began in **1965**, during the inaugural conference of the Asan Memorial Association, when **Dr. S.K. Nayar** made a surprising announcement. Without prior discussion with the executive committee, he declared that the association would establish a school in the city of Madras (*now Chennai*) in memory of the great **Mahakavi Kumaran Asan**. While this announcement caught many by surprise, it was not an entirely unexpected development. Dr. Nayar had earlier discussed the idea with **Sri A.K. Gopalan (AKG)**, the General Secretary of the Association, who had long been convinced of the necessity of a school managed by Malayalees in Madras.

At the time, it was difficult for Malayalees and other linguistic minorities to secure school admissions for their children in the city's established institutions. This reality motivated AKG to support Dr. Nayar's idea. However, the executive committee had not formally authorized Dr. Nayar to make such a public declaration. This led to a series of meetings where the feasibility of starting a school was discussed in detail.

During one of these meetings, the topic of acquiring land for the school arose. The land, located within the **Cochin House campus**, was seen as a potential site for the new school.

The next steps involved navigating political and bureaucratic landscape. **Smt Ammu Swaminathan**, a key supporter of the initiative, along with AKG, met with the Kerala Governor at

the time, **Sri A.P. Jain**, to submit a formal memorandum requesting the Cochin House campus land for the proposed school. During their meeting, the Governor expressed some concerns and suggested that a deposit of **₹10,000** be made by the Association as a guarantee that the land would be used exclusively for educational purposes. The 3-member delegation, including Dr. S.K. Nayar, agreed to this condition, and a bank deposit was arranged promptly.

Despite the bureaucratic hurdles, the Association's efforts paid off. The Governor's intervention halted the plans to subdivide the land for residential development, and in a significant moment for the Association, the Kerala government granted a **20-year lease** for the land to the Asan Memorial Association. This decision was a turning point, allowing the dream of the school to move from concept to reality.

In **1966**, the project began to take shape. The Chief Minister of Tamil Nadu, **Sri M. Bhaktavatsalam**, inaugurated the newly established Asan Memorial School in a modest building on the Cochin House property. The early days of the school were marked by challenges, but the determination of the founders kept the vision alive. The school was founded not only as an educational institution but also as tribute to the memory and legacy of Kumaran Asan, whose ideals of social justice and cultural awakening resonated deeply with the Association's mission.

Through the years, the Asan Memorial School steadily grew, both in size and reputation. What began as a small school has now grown into one of the most respected and coveted educational institutions in Chennai. Today, Asan Memorial Senior Secondary School serves over **3,200 students**, from **Lower Kindergarten to Class XII**, supported by a dedicated team of more than **160 teachers and 62 staff members**.



THE SCHOOL IN ITS INFANCY INAUGURATED, 1966



SRI M. BHAKTAVACHALAM, CHIEF MINISTER OF TAMIL NADU INAUGURATING
ASAN MEMORIAL SCHOOL, 1966



A WARM WELCOME TO SRI K. ANBAZHAGAN, TAMIL NADU MINISTER AT THE OPENING
CEREMONY OF THE FIRST SCHOOL BUILDING, 1972



SRI K.P KESAVA MENON, MATHRUBHUMI MANAGING DIRECTOR OPENING
THE AMMU SWAMINATHAN WING OF THE SENIOR SECONDARY SCHOOL BUILDING, 1972



SRI K.P. KESAVA MENON, CHIEF EDITOR, MATHRUBHUMI, OPENING THE FIRST SCHOOL BUILDING, 1972



SRI C. ACHUTHA MENON, KERALA CHIEF MINISTER ALONG WITH EXECUTIVE COMMITTEE MEMBERS, 1976



SRI C. ACHUTHA MENON, CHIEF MINISTER OF KERALA ALONG WITH SRI M.P. DAMODARAN, 1976



SRI K. MANOHARAN, TAMIL NADU MINISTER OPENING 'V.K. KRISHNA MENON WING' OF ASAN MEMORIAL SENIOR SECONDARY SCHOOL, 1978



SRI K.A. KRISHNASWAMY, TAMIL NADU MINISTER, OPENING THE AMMU SWAMINATHAN AUDITORIUM, 1979



SMT JOTHI VENKATACHALAM, KERALA GOVERNOR ALONG WITH ASSOCIATION EXECUTIVE COMMITTEE MEMBERS, 1980



SRI E.K. NAYANAR, CHIEF MINISTER OF KERALA ALONG WITH MINISTERS SRI P.C. CHACKO AND SRI R. BALAKRISHNA PILLAI, 1981



SRI BABY JOHN, KERALA MINISTER ALONG WITH ASSOCIATION PRESIDENT DR. T. BALAKRISHNAN AND SRI A.K. GOPALAN, 1981



SRI KARTHA, KERALA MINISTER ALONG WITH EXECUTIVE COMMITTEE MEMBERS OF ASAN MEMORIAL ASSOCIATION, 1982



SRI C.M. STEPHEN, UNION MINISTER ARRIVING FOR THE OPENING CEREMONY OF ASAN'S PRIMARY SCHOOL BUILDING, 1982



SRI C.M. STEPHEN, UNION MINISTER RECEIVING GUARD OF HONOUR DURING THE OPENING CEREMONY OF ASAN'S PRIMARY SCHOOL BUILDING, 1982



ASAN PRIMARY BLOCK INAUGURATIONS BY SRI C.M.STEPHEN, UNION MINISTER, GOVT OF INDIA, 1982



SRI K. KARUNAKARAN, KERALA CHIEF MINISTER INSPECTING THE LIBRARY ALONG WITH SRI P. PURUSHOTHAMAN, FIRST PRINCIPAL OF ASAN MEMORIAL SENIOR SECONDARY SCHOOL, 1976



RECEIVING SRI K. K. VISWANATHAN, GOVERNOR OF GUJARAT FOR THE OPENING CEREMONY OF C.K. MANILAL MEMORIAL LIBRARY BLOCK, 1977



SRI K. K. VISWANATHAN, GOVERNOR OF GUJARAT ALONG WITH SRI A.K. GOPALAN, DURING THE OPENING CEREMONY OF C.K. MANILAL MEMORIAL LIBRARY BLOCK, 1977



SRI KIDANGOOR GOPALAKRISHNA PILLAI, INDIAN HIGH COMMISSIONER, SINGAPORE ALONG WITH PRESIDENT DR. T.BALAKRISHNAN AND PRINCIPAL SRI P.PURUSHOTHAMAN, 1983



SMT. SANTHA SHEELA NAIR, COMMISSIONER, CORPORATION OF MADRAS ALONG WITH EXECUTIVE COMMITTEE MEMBERS, 1984



SRI OOMMEN CHANDY, HON'BLE CHIEF MINISTER
OF KERALA WITH SRI A.K. GOPALAN, 2004



JUSTICE K SANKARAN BLOCK



JUSTICE K SANKARAN BLOCK INAUGURATION, 2004



JUSTICE K SANKARAN BLOCK INAUGURATION BY CHIEF MINISTER OF KERALA, SRI OOMMEN CHANDY, 2004







SRI A.K. GOPALAN ANUSHMARANAM



M. O. JOSEPH CONFERENCE HALL



SRI O.N.V. KURUP WAS THE GUEST OF HONOUR, ALONG WITH MEMBERS,
AT THE 20TH ANNIVERSARY CELEBRATION OF THE ASAN MEMORIAL ASSOCIATION, 1985



KUMARAN ASAN 125TH BIRTH ANNIVERSARY, 1998



ASAN MEMORIAL ASSOCIATION SILVER JUBILEE CELEBRATION



ASAN MEMORIAL ASSOCIATION SILVER JUBILEE CELEBRATION



ASAN MEMORIAL ASSOCIATION SILVER JUBILEE ANNUAL DAY CELEBRATION



ASAN MEMORIAL ASSOCIATION SILVER JUBILEE ANNUAL DAY CELEBRATIONS



THE ASAN MEMORIAL ASSOCIATION CELEBRATED ITS 45TH ANNIVERSARY IN THE PRESENCE OF THE GOVERNOR OF MAHARASHTRA, SRI K. SANKARANARAYANAN, AND THE LIEUTENANT GOVERNOR OF THE ANDAMAN AND NICOBAR ISLANDS, SRI VAKKOM PURUSHOTHAMAN



THE ASAN MEMORIAL ASSOCIATION CELEBRATED ITS GOLDEN JUBILEE (50TH ANNIVERSARY), WITH THE GOVERNOR OF TAMIL NADU, SRI ROSAIAH, SERVING AS THE CHIEF GUEST AND ISRO CHAIRMAN, DR. K. RADHAKRISHNAN, ATTENDING AS THE GUEST OF HONOUR



ASAN MEMORIAL ASSOCIATION GOLDEN JUBILEE VALEDICTORY FUNCTION CELEBRATIONS WITH MEMBER OF PARLIAMENT, SRI SHASHI THAROOR



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स्वर्ण जयंती समारोह

GOLDEN JUBILEE CELEBRATIONS OF
ASAN MEMORIAL ASSOCIATION



चेन्नई - Chennai - 600 006
13.09.2014



IN RECOGNITION OF THE PRIDE OF THE ASAN MEMORIAL ASSOCIATION,
THE INDIA POST RELEASED A SPECIAL COVER POSTAGE STAMP IN 2015
COMMEMORATING ASAN MEMORIAL ASSOCIATION'S 50 YEARS

विशेष आवरण SPECIAL COVER

आसान मेमोरियल एसोसिएशन का
स्वर्ण जयंती समारोह

GOLDEN JUBILEE CELEBRATIONS OF
ASAN MEMORIAL ASSOCIATION



चेन्नई - Chennai - 600 006
13.09.2014

आसान मेमोरियल एसोसिएशन का
स्वर्ण जयंती समारोह

GOLDEN JUBILEE CELEBRATIONS OF
ASAN MEMORIAL ASSOCIATION



चेन्नई - Chennai - 600 006
13.09.2014



Established in 1965 to perpetuate the ideals of late Mahakavi Kumaran Asan, the Asan Memorial Association, Chennai, has over the past 50 years made an indelible mark in the sphere of Education through its 10 Educational Institutions, which include Schools offering CBSE, State Board and Matriculation Syllabus, and Arts & Science, Engineering and Dental Colleges.

भारतीय डाक



India Post

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DURING THE GOLDEN JUBILEE VALEDICTORY FUNCTION CELEBRATION OF THE ASAN MEMORIAL ASSOCIATION,
STUDENTS WITH MEMBER OF PARLIAMENT SRI SHASHI THAROOR



DURING THE GOLDEN JUBILEE VALEDICTORY FUNCTION CELEBRATION OF THE ASAN MEMORIAL ASSOCIATION, STUDENTS TOOK SELFIES WITH MEMBER OF PARLIAMENT SRI SHASHI THAROOR



DURING THE GOLDEN JUBILEE VALEDICTORY FUNCTION CELEBRATION OF THE ASAN MEMORIAL ASSOCIATION, STUDENTS TOOK SELFIES WITH MEMBER OF PARLIAMENT SRI SHASHI THAROOR



THE ASAN MEMORIAL ASSOCIATION CELEBRATED ITS DIAMOND JUBILEE (60TH ANNIVERSARY). THE CHIEF GUEST, GOVERNOR OF GOA, SRI P.S. SREEDHARAN PILLAI RELEASED THE COVER OF THE ASAN COFFEE TABLE BOOK. FORMER CHIEF SECRETARY OF KERALA, SRI V.P. JOY WAS THE GUEST OF HONOUR



HON'BLE GOVERNOR OF GOA, SRI P.S. SREEDHARAN PILLAI AND
FORMER CHIEF SECRETARY OF KERALA, SRI V.P. JOY ALONG WITH
SMT SHYAMALA JAYAPRAKASH AT THE ASAN MEMORIAL ASSOCIATION'S DIAMOND JUBILEE



ASAN MEMORIAL SENIOR SECONDARY SCHOOL LIBRARY AFTER RENOVATION



FORMER STUDENT ASWATHY DILIP INAUGURATED THE RENOVATED LIBRARY OF ASAN MEMORIAL SENIOR SECONDARY SCHOOL



GOAT (GIRLS OF ASAN TROPHY) INAUGURAL EDITION AWARDS 2025 AWARDED BY ASAN ALUMNA, ASWATHY DILIP



GOAT (GIRLS OF ASAN TROPHY) INAUGURAL EDITION AWARDS 2025







"A PROUD MOMENT OF UNITY" –
THE HEART AND SOUL OF OUR INSTITUTIONS
TOGETHER IN ONE FRAME





ONAM CELEBRATIONS



STUDENTS PERFORMING DURING GENESIS



ONAM CELEBRATIONS





SANTA CLAUS VISITS ASAN MEMORIAL SENIOR SECONDARY SCHOOL DURING CHRISTMAS



ONAM CELEBRATIONS, PLAY BY STUDENTS



STUDENTS PARTICIPATING ON INTERNATIONAL YOGA DAY



AMMU SWAMINATHAN AUDITORIUM, 2024



NCC CADETS AT ASAN MEMORIAL SENIOR SECONDARY SCHOOL



FOOTBALL COACHING AT ASAN MEMORIAL SENIOR SECONDARY SCHOOL

The school's journey would not have been possible without the support of several key individuals, both from the Malayalee community and beyond. With key players among them like **Smt Ammu Swaminathan, Sri M.P. Damodaran, Sri A.K. Gopalan, and Sri M.Velayudhan**, who played crucial roles in bringing the school to life. The efforts of the **K.P.A.C.** artists, the support of Malayalam cinema luminaries like **Sri Prem Nazir** and **Sri Satyan**, as well as the generous contributions from the **Government of Kerala**, all helped, shape the early years of the school.

In its initial years, the school not only provided academic education but also offered a bevy of cultural programmes that celebrated the rich literary and artistic traditions of Kerala. These events, along with the backing of the broader Malayalee community, helped the school carve out a place for itself in the city's educational landscape.

The school stands as a lasting tribute to Mahakavi Kumaran Asan and the vision of those who worked tirelessly to make it a reality. Today, the Asan Memorial Senior Secondary School in the city of Chennai has become a beacon of educational excellence, exemplifying the Association's commitment to the transformative power of education. ∞



Reimagining Learning: The Need Of the Hour

ASAN MEMORIAL MATRICULATION HIGHER SECONDARY SCHOOL

The establishment of **Asan Memorial Matriculation Higher Secondary School** stemmed from a necessity to retain students who had completed their CBSE Class X at the Asan School from migrating to State Board schools for their Class XII, hoping to secure higher marks and improve their chances for professional college admissions. To prevent this exodus and retain students within the institution, an idea of starting the Matriculation Higher Secondary School was proposed. However, finding land and a building for this new venture proved to be a challenge.

It was then discovered that even after Apollo Hospitals had acquired 3 acres from the Cochin House property, additional land remained available within the campus. Unfortunately, this surplus had gone unnoticed by both the Kerala and Tamil Nadu governments. During the **Late Sri Achutha Menon's** tenure as the Chief Minister of Kerala, the Asan Memorial Association approached the government to lease this land. Sri Achutha Menon forwarded the request to the Revenue Department for favorable consideration.

In **1989**, after a survey, the Tamil Nadu government realized the vacant land on Greams Road, adjacent to Cochin House, could be used for constructing a police station. The Tamil Nadu government moved quickly to requisition the land. At this time, the Asan Memorial Association reached out to **Sri P.S. Srinivasan**, the Revenue Minister of Kerala, requesting that the land be leased to them instead. Sri. Srinivasan acted promptly, ordering the Revenue Department to take action, but it took another two years to finalize the lease deed.

This delay was a far cry from the swift action taken in **1966**, when the Asan Memorial Association was able to secure a three-acre property lease in just a month, following a representation to Governor **Sri A.P. Jain**. Despite the challenges, the Asan Memorial Association was determined, and by the



early 1990s, they succeeded in obtaining the lease for the land on Greams Road.

With the land secured, the next step was to build the school. Designed by the renowned architect **Sri P.T. Krishnan**, the iconic building has since become a landmark in the area. In **1993**, the Asan Memorial Matriculation Higher Secondary School was inaugurated by **Sri Vakkom Purushothaman**, then Lt. Governor of the Andaman & Nicobar Islands, with **Dr. K. Jagadeeshan**, F.R.C.S., of K.J. Hospital presiding over the function. The 23 cents of land was allocated to the Association thanks to the personal interest of Sri P.S. Srinivasan.

The school began with classes from **VI to XII Standard**, and by the 1993-94 academic year, it had **525 students**, supported by **35 teaching and 15 non-teaching staff**. Initially, the school made use of an adjacent open land, which belonged to the Kerala government, as a playground. However, after four years, when **Sri E.K. Nayanar** became the Chief Minister, the open land was enclosed with a compound wall, denying the students access to a playground. Since then, the Matriculation School has functioned without one.

Kumaran Asan Memorial Higher Secondary School

In **2001**, to offer continued quality education, the **Kumaran Asan Memorial Higher Secondary School** was established within the Cochin House campus, initially offering only XI and XII standards in the State Board pattern. A new three-storeyed building was constructed for the school, and this block was named the "**Justice K. Sankaran Block**" in memory of **Late Justice Sri K. Sankaran**, who had played a pivotal role in forming the Asan Memorial Association. The building was inaugurated on the 26th September, 2004 by **Sri Oommen Chandy**, Chief Minister of Kerala, further solidifying the legacy of the association. ~



THE ASAN MEMORIAL MATRICULATION HIGHER SECONDARY SCHOOL WAS INAUGURATED IN 1993 BY SRI VAKKOM PURUSHOTHAMAN, LT. GOVERNOR OF ANDAMAN & NICOBAR ISLANDS, WITH DR. K. JAGADEESAN, OF K.J. HOSPITAL



DIAMOND JUBILEE BLOCK - COMPUTER LAB, ASAN MATRICULATION SCHOOL



THE HIGHER SECONDARY WING INAUGURATION DURING DIAMOND JUBILEE



ASAN MATRICULATION INAUGURATION PLAQUE, 1993



DIAMOND JUBILEE BLOCK - CLASS ROOMS, ASAN MATRICULATION SCHOOL



DIAMOND JUBILEE BLOCK - PLAY GROUND, ASAN MATRICULATION SCHOOL



Empowering the Future Of Hospitality

ASAN MEMORIAL INSTITUTE OF HOTEL MANAGEMENT &
CATERING TECHNOLOGY

In **1986**, Asan Memorial Association achieved a significant milestone with the establishment of the **Asan Memorial Institute of Hotel Management & Catering Technology**, marking the first private-sector vocational institution set up in the country dedicated to Hotel Management. This initiative was a response to the growing need for skilled personnel in the rapidly expanding hospitality industry, which was then in its early stages of development and required a steady influx of well-trained professionals.

The vision behind the Institute was to provide high-quality, job-oriented education in hospitality, offering a one-year craft course and a three-year diploma course. Despite the financial constraints faced by the Association in running the Senior Secondary School, it was committed to meeting the needs of the burgeoning hospitality sector by establishing this Institute. The creation of the Institute underscored the Association's ongoing commitment, delivering quality education across diverse fields.

In **1984**, **Dr. K. Jagadeesan**, Director of K.J. Hospital laid the foundation stone for the Institute, marking the beginning of an ambitious project that would significantly contribute to the hospitality education landscape. The official inauguration of the Institute took place with **Dr. V.R. Nedunchezhiyan** and **Sri P.U. Shanmugham**, Ministers of Tamil Nadu presiding over the ceremony in 1986.

The state-of-the-art facilities at the Institute were designed to meet international standards, rivalling several offerings of government-run institutions for Hotel Management and Catering Technology. This approach ensured that students received the best possible training to excel in the hospitality industry.



A key figure in the establishment and success of the institute was **Smt Krishna Arora**, a retired Vice-Principal from the prestigious **Pusa Institute of Hotel Management**. She served as the Principal of the Institute and played a pivotal role in setting up the curriculum, recruitment of faculty, and overall management of the institute's operations. Her expertise and leadership helped ensure that the Institute met the highest standards of hospitality education.

The Asan Memorial Institute has received recognition from the **Directorate of Technical Education, Tamil Nadu**, as well as approval from the **All-India Council for Technical Education (AICTE)**, New Delhi. This accreditation is a testament to the quality of education provided at the Institute.

One of the proudest achievements of the Institute has been its record of **100% placement** for its students, starting from the very first batch. Alumni of the Institute are now working with some of the leading hotels across the country, and the institution's reputation continues to grow. Notable figures in the hospitality and service industry, such as celebrity **Chef Damu (Dr. Chef Damodaran Kothandaraman)**, a former Vice-Principal at the Institute, and **Chef Venkatesh Bhat**, a distinguished alumnus, have contributed to the legacy and success of the Asan Memorial Institute.

Following the legacy of the Asan Memorial Institutes, **Asan Memorial College of Arts & Science** affiliated to **University of Madras** offers a UG degree in Hotel & Catering Management at **Asan School of Hospitality**. The School provides students with practical knowledge and skill in the hospitality industry and equips future hospitality leaders to thrive in dynamic, guest-centric environments.~



DR. K. JAGADEESAN OF K.J. HOSPITAL LAID THE FOUNDATION STONE OF THE ASAN HOTEL MANAGEMENT AND CATERING TECHNOLOGY BUILDING



ASAN HOTEL MANAGEMENT AND CATERING TECHNOLOGY RESTAURANT BUILDING



ASAN HOTEL MANAGEMENT AND CATERING TECHNOLOGY RESTAURANT BUILDING INAUGURATED IN 1992 BY DR. C.V. PADMARAJAN, MINISTER FOR ELECTRICITY AND COIR, GOVERNMENT OF KERALA



HOTEL MANAGEMENT BUILDING FOUNDATION STONE CEREMONY, STONE LAID BY DR V.R. NEDUNCHEZHIAN, FINANCE MINISTER, TAMIL NADU



MINISTERS OF TAMIL NADU, DR V.R. NEDUNCHEZHIAN AND SRI P.U. SHANMUGAM INAUGURATING THE HMCT INSTITUTE, 1986



ASAN MEMORIAL INSTITUTE OF HOTEL
MANAGEMENT & CATERING TECHNOLOGY



ASAN SCHOOL OF HOSPITALITY - MAHAKAVI KUMARANASAN NAME STONE UNVEILED



ASAN SCHOOL OF HOSPITALITY AFFILIATED BRANDS IN THE FOOD AND BEVERAGE SECTOR



STUDENTS-IN-TRAINING, FRONT OFFICE



STUDENT-IN-TRAINING, FOOD AND BEVERAGE SERVICES



STUDENTS-IN-TRAINING, EVENT PLANNING DISCUSSIONS



HOTEL MANAGEMENT CLASS WITH ASAN ALUMNUS, CHEF VENKATESH BHAT



STUDENTS-IN-TRAINING, FOOD AND BEVERAGE SERVICES (BAKERY DIVISION)



STUDENTS-IN-TRAINING, CUSTOMER RELATION TRAINING



STUDENTS-IN-TRAINING, HOUSEKEEPING



Nurturing Talent, **Building Tomorrow**

ASAN MEMORIAL COLLEGE OF ARTS & SCIENCE

Asan Memorial College of Arts & Science (AMCAS) has emerged as a prominent self-financing, co-educational institution in Chennai, committed to providing quality education and fostering holistic development. The college was inaugurated in 1994 by His Excellency **Sri K. R. Narayanan**, the then Honourable Vice President of India, marking the beginning of an institution that would soon make a significant mark on the educational landscape. Governed by the **Asan Memorial Association**, the college has grown under the visionary leadership of its Founder General Secretary, **Sri A. K. Gopalan**, whose dedication has shaped the institution into a center of academic excellence.

Rooted in the philosophy of faith in humanity and respect for the multicultural fabric of society, the college is guided by its motto, “**Education Beyond Classrooms.**” This guiding principle reflects the institution’s mission to create individuals who are not only intellectually enlightened but also socially committed and morally upright. Over the years, AMCAS has become a beacon of academic progress, offering an education that extends beyond textbooks, shaping students into well-rounded individuals ready to contribute meaningfully to our society.

From its modest beginnings, AMCAS has grown, expanding its academic offerings, starting with just four undergraduate courses and a faculty of six. This early foundation laid the groundwork for the growth that would follow, with the college continuously adapting to meet the evolving needs of its students and society. A significant milestone came in **2010**, when the introduction of Shift II broadened the academic scope, adding undergraduate programs in Commerce, Business Administration (BBA), and Computer Applications (BCA). This expansion marked a pivotal moment in the college’s deve-

lopment, providing students with more opportunities to pursue their career aspirations. Today, AMCAS offers 11 undergraduate courses across Arts, Science, and Commerce, along with four postgraduate programs and two Research programs in Science, reflecting its commitment to offering diverse, high-quality educational options.

The college’s campus life is a vibrant extension of its academic ethos, with a variety of co-curricular activities and creative competitions taking place throughout the year. These events encourage students to engage critically with their learning, collaborate with peers, and develop both academically and personally. The institution prides itself on nurturing an environment where talent flourishes and diversity is celebrated, fostering a sense of belonging and empowerment among its students. Education at AMCAS is seen as a transformative journey, one that helps students discover their potential, expand their horizons, and cultivate the values of empathy, respect, and responsibility toward the larger community.

AMCAS has also built a strong network of industry collaborations, further enhancing its academic offerings. With over **25 Memoranda of Understanding (MoUs)** with several renowned organizations such as MCCI, ICT Academy, and Eva Stalin IAS Academy, the college has created a strong industry-institution interface. These collaborations offer value-added programs that enhance students’ employability and career prospects, bridging the gap between academic learning and practical application. By fostering such relationships, AMCAS ensures that its graduates are not only well-versed in theory but also equipped with the skills and knowledge needed to thrive in a competitive and evolving global workforce. This forward-looking approach has positioned the institute as a trusted hub for holistic, career-oriented education.





ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE WAS INAUGURATED IN 1994 IN THE PRESENCE OF SRI K.R. NARAYANAN, VICE PRESIDENT OF INDIA, AND SRI VAKKOM PURUSHOTHAMAN, LT GOVERNOR OF THE ANDAMAN & NICOBAR ISLANDS



ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE, 1994



SRI O. RAJAGOPAL, MINISTER OF STATE FOR RAILWAYS AND PARLIAMENTARY AFFAIRS, INAUGURATED THE AUDITORIUM AT JALLADIAMPET, 2001



SRI O. RAJAGOPAL, MINISTER OF STATE FOR RAILWAYS AND PARLIAMENTARY AFFAIRS, INAUGURATED THE AUDITORIUM AT JALLADIAMPET, 2001





ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE CAMPUS



NATIONAL SERVICE SCHEME CAMP, 2016



ROAD SAFETY WEEK RALLY, 2020



SCIENCE EXPO IN ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE



STUDENTS PRESENTING IN THE SCIENCE EXPO IN ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE





ASAN MEMORIAL COLLEGE

ASAN
MEMORIAL
COLLEGE
ARTS & SCIENCE COLLEGE



ASAN MEMORIAL COLLEGE OF ARTS
AND SCIENCE CAMPUS



STUDENTS PRESENTING IN THE SCIENCE EXPO IN ASAN MEMORIAL COLLEGE OF ARTS AND SCIENCE



STUDENTS GAINING HANDS-ON EXPERIENCE



PRACTICAL CLASSROOM



FACULTY AND STUDENTS INTERACTING



STUDENTS GAINING HANDS-ON EXPERIENCE IN CHEMISTRY LAB



BBA STUDENTS PRESENTING MODELS IN THE 8TH EDITION OF THE EVS EXPO, 2019



STUDENTS PRESENTING IN THE SCIENCE EXPO



BBA HOME COMING -
ALUMNI GET TOGETHER



ENTHUZAA EVENTS WITH CHIEF GUEST
ACTRESS DEVAYANI, 2011



SINGER HIP HOP AATHI PERFORMING
AT INTER COLLEGE CULTURALS



VIVA ACT EVENT WITH ACTOR
SIVA KARTHIKEYAN



INDEPENDENCE DAY WITH
COL KRISHNASWAMY



GRADUATION DAY WITH IAS OFFICER,
SRI MANGAT RAM SHARMA



SRI T.N. SESHAN
AT A COLLEGE EVENT



THIRAN EVENT WITH
SRI LENA TAMILVANAN



TRISHYAM EVENT WITH
CINEMATOGRAPHER NATTY



PRACTICAL CLASSROOM

Asan Memorial College of Arts & Science continues to grow, steadfast in its mission to provide a more comprehensive, high-quality education that nurtures the intellect, character, and ambition of each student. Its legacy, built on the principles of inclusivity, academic excellence, and societal contribution, stands as a testament to its constant commitment to shaping future leaders and changemakers.

Celebrating Excellence and Service:

Awards, Recognitions, and Contributions of Asan Memorial College

- **19 Endowment Awards** instituted by the college's patrons and management to encourage academic excellence and holistic development.
- **Vidhya Seva Rathna Award (2017)** awarded to the college at a National Conference on "Towards Achieving Excellence in Higher Education," recognizing its commitment to academic and institutional excellence.
- **Best Teacher Award (2013)** presented to former Principal **Dr. S. Ramanathan** by Lions Club of Madras Luz & Mid Town.
- **Best NSS Unit Award (2022-23)** awarded among University of Madras-affiliated institutions, acknowledging significant contributions to social service, including blood donation camps, tree planting drives, and community development projects.
- **Dr. Rukmani** first principal of the college became the Vice Chancellor of **Alagappa University**.
- **COVID-19 Vaccination Drives** organized in collaboration with the Greater Chennai Corporation, demonstrating the college's dedication to public health.
- **Flood Relief Efforts (December 2023)** during the Michaung Flood, where the NSS unit distributed essential materials to affected communities.
- **One Crore Palm Tree Seeds Initiative (October 2023)** led by **Dr. P. Ramesh Kumar**, NSS Programme Officer, setting a record for environmental sustainability.
- **Asan Video Awards (AVA)**, a National Level Short Film Festival launched in 2006 by the Department of Visual Communication to honour the contributions of veteran filmmaker **Sri K.S. Sethu Madhavan**, aimed at encouraging aspiring filmmakers and bringing national recognition to the college. ∞



Shaping Future Business Leaders

ASAN INSTITUTE OF MANAGEMENT (AIM)

Asan Institute of Management (AIM), established in **1997**, was created to address the burgeoning demand for skilled managers and IT professionals in India. Recognizing the crucial need for quality education in Management & Information Technology, AIM quickly positioned itself as a leading institution in South India. Over the years, it has earned a reputation for academic rigor and professional training, continuously evolving to meet the changing needs of both industry and society.

AIM offers two key postgraduate programs: the two-year, full-time Master of Business Administration (MBA) and the Master of Computer Applications (MCA) programs. Both programs are affiliated with the **University of Madras** and approved by the **All India Council for Technical Education (AICTE)** and the **Ministry of Human Resource Development (HRD)**, Govt of India. These programs have been meticulously designed to equip students with the knowledge, skills, and practical exposure needed to excel in their respective fields, preparing students for successful careers in a rapidly changing world.

The Department of Management Studies at AIM was founded with the vision of nurturing future leaders in business and management. The MBA program focuses on creating well-rounded professionals who are not only equipped with the theoretical knowledge but also the practical skills to thrive in diverse economic and social sectors.

The program emphasizes ethical responsibility and social consciousness, ensuring graduates are prepared to meet the demands of a rapidly changing business landscape. AIM's holistic approach integrates classroom learning with hands-on experience, enabling students to develop a deep understanding of business practices while also refining their leadership and decision-making skills.



In **1999**, AIM introduced the MCA program to address the growing need for highly skilled IT professionals. The two-year, intensive program is structured into four semesters and is designed to provide a strong academic foundation alongside practical exposure to cutting-edge technologies. The curriculum is continuously updated to reflect the latest trends in the IT industry, ensuring that students are equipped with the skills necessary to navigate the fast-paced technological world.

Beyond academics, AIM fosters the development of technical proficiency through a wide variety of activities such as seminars, symposiums, hackathons, and workshops. These initiatives help students enhance their software development capabilities, to meet industry standards, and develop critical thinking skills necessary for success in the competitive IT sector.

Since its inception, AIM has achieved several milestones, becoming a hub for excellence in the fields of management and IT education. The institution takes pride in its legacy of developing professionals who are not only academically competent but also equipped with the skills and mindset needed to tackle real-world challenges.

AIM's unwavering focus on innovation, ethical leadership, and holistic development continues to be a driving force in shaping the leaders of tomorrow. Anchored in a legacy of academic rigor and forward-thinking pedagogy, the Asan Institute of Management stands as a beacon of excellence—nurturing a new generation of competent, agile, and socially responsible managers and IT professionals. With a future-ready mindset and an enduring commitment to quality, Asan Institute of Management remains at the forefront of empowering talent to meet the complex challenges of an ever-evolving global economy.



ASAN INSTITUTE OF MANAGEMENT LIBRARY



ASAN INSTITUTE OF MANAGEMENT CAMPUS



ASAN INSTITUTE OF MANAGEMENT CLASSROOM

Academic Distinction and Industry Engagement at AIM

- **University Ranks and Gold Medals:** MBA and MCA students consistently achieved top university ranks, including University First Rank and Gold Medals.
- **Signature Events:** Successfully hosted notable events such as **MAGMA, BYTE IT, HACKATHONS, and AIM TO IGNITE**, which have become institutional highlights.
- **Industry-Academia Interactions:** Regular seminars, workshops, and interactive sessions with leading organizations like **NIIT, HCL Infosystems, Ashok Leyland, TVS, and KCIG**.
- **National and International Participation:** Students participated and won accolades at prestigious meets and competitions, including those organized by **IIT Madras and ITM Chennai**.
- **“Parakkat Balakrishnan Award”:** Introduced to honour the best outgoing students, encouraging academic and co-curricular excellence.
- **Corporate Engagements:** Partnerships with companies such as **Ford India, CosmoSoft Technologies, Logistics Skill Council of India, and SEBI** for industrial visits and practical exposure.
- **MOUs and Value-Added Programs:** Collaborations with **KCIG, BrainSwig Edutech Pvt. Ltd., XQUIZ IT, TVS Training and Services, Mafoi, and Cambtech** for specialized training and programs in emerging fields like **Digital Marketing, Finance Analytics, HR Analysis, Full Stack Web Development, and Data Analytics**.
- **Training Initiatives:** Workshops on **employability skills, SPSS, and ERP** applications tailored to enhance practical knowledge.
- **MAGMA Management Meet:** Annual event attracting participants from over 30 colleges, promoting competitive spirit and leadership skills.
- **BYTE IT Symposium:** A platform for showcasing technical excellence, encouraging IT students to present innovative solutions.
- **HACKON Hackathon:** Annual Intercollegiate Hackathon for solving real-world problems through coding and teamwork, with teams from top institutions earning recognition and prizes.
- **AIM TO IGNITE:** Annual Intercollegiate Technical Meet with workshops, technical paper presentations, and competitions to inspire innovation and critical thinking among undergraduate students.
- **Guest Lectures and Seminars:** Esteemed professionals engaged students on topics such as **leadership, stock market, blockchain, social media marketing, cloud computing, and data analytics**.
- **Educational Impact:** Focus on holistic development through **leadership programs, soft skills training, and corporate readiness workshops**.
- **Recognition of Talents:** Students frequently awarded for contributions in academic and extracurricular forums at regional and national levels.
- **Newsletters and Publications:** The annual newsletter, **“Just the Facts”**, showcased institutional progress and student success stories. ~



The Destination for **Commitment and Ideas**

ASAN MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY



The **Asan Memorial College of Engineering & Technology (AMCET)**, located in Chengalpet, is one of the premier institutions under the Asan Group of Educational Institutions. Established in the year **2002**, AMCET is governed by the **Asan Memorial Association**, founded in **1965** to honour the memory of **Mahakavi Kumaran Asan**, the esteemed poet laureate of Kerala.

The AMCET campus spans **45 acres of lush, pollution-free land**, nestled amidst picturesque hills and valleys, providing an ideal environment for both learning and living. The tranquil setting fosters a conducive atmosphere for academic excellence and personal development. Affiliated with **Anna University**, Chennai, and approved by the **All India Council for Technical Education (AICTE)**, AMCET offers a robust foundation for students pursuing careers in engineering and technology.

The college is equipped with state-of-the-art facilities, ensuring that students receive a comprehensive education. Spacious class-rooms, well-equipped seminar halls, and cutting-edge laboratories are complemented by top-notch sporting amenities and dedicated high-speed internet connectivity. These facilities are designed to support a holistic learning experience, providing students with the tools they need to succeed both academically and professionally. AMCET is also proud of its highly qualified faculty, who bring a wealth of knowledge and experience to the classroom, shaping students into competent engineers and problem-solvers.

Looking to the future, AMCET plans to introduce postgraduate programs in both traditional engineering fields and emerging techno-managerial disciplines. These new programs will pro-

vide students with much-required advanced knowledge and expertise, equipping them for leadership roles in the global job market.

Additionally, the college is in the process of establishing research and training in niche areas like EV Technology—pioneering in artificial intelligence data science and consultancy center, in collaboration with national and international institutions. This center fosters innovation, support cutting-edge research, and offer valuable consultancy services, further cementing AMCET's position as an industry leader in the field of engineering education.

AMCET's commitment to excellence, combined with its modern facilities and forward-thinking approach, ensures that it remains a top choice for aspiring engineers. The college's mission to provide high-quality education and its vision for future growth promise continued success for its students and the institution as a whole.

PROGRAMS OFFERED:

AMCET offers a range of undergraduate programs in engineering and technology, including:

Bachelor of Engineering (B.E.):

- Electronics & Communication Engineering
- Computer Science Engineering
- Mechanical Engineering
- Electrical & Electronics Engineering
- Computer Science & Engineering (Cyber Security)

Bachelor of Technology (B.Tech.):

- Information Technology
- Artificial Intelligence & Data Science ∞



ASAN MEMORIAL COLLEGE OF ENGINEERING AND TECHNOLOGY (AMCET) - CONSTRUCTION PHASE



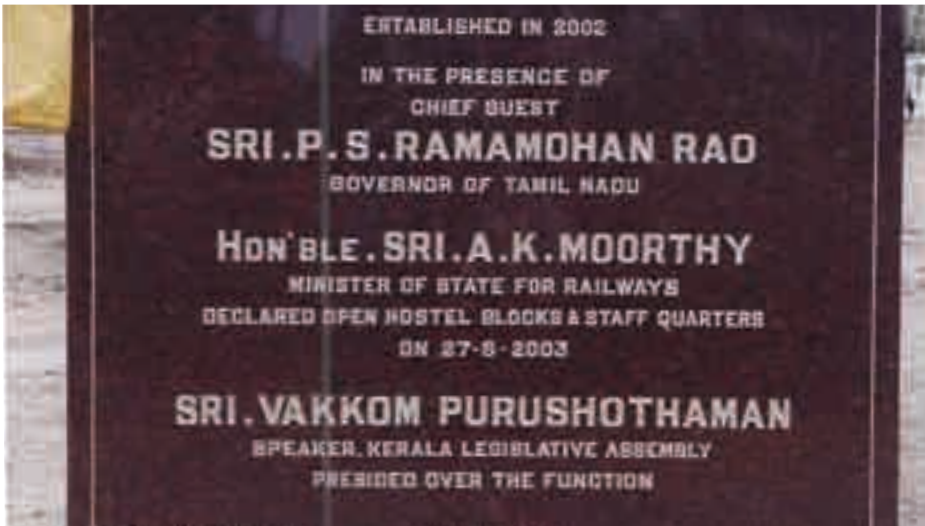
AMCET COLLEGE INAUGURATION BY TAMIL NADU GOVERNOR, SRI P.S. RAMAMOHAN RAO, SRI A.K. MOORTHY AND SRI VAKKOM PURUSHOTHAMAN



AMCET COLLEGE INAUGURATION BY TAMIL NADU GOVERNOR, SRI P.S. RAMAMOHAN RAO, SRI A.K. MOORTHY AND SRI VAKKOM PURUSHOTHAMAN



MAHAKAVI KUMARAN ASAN STATUE ON THE AMCET CAMPUS



AMCET COLLEGE INAUGURATION, 2002



AMCET AUDITORIUM INAUGURATED BY SRI MANNAR JAWAHAR, VICE CHANCELLOR, ANNA UNIVERSITY, 2009



AMCET CAMPUS FRONTAGE



AMCET CLASSROOM



DEDICATED THEORY CLASSES



AMCET LABS & PROJECT CLASSES



DEDICATED THEORY CLASSES



AMCET LABS & PROJECT CLASSES



AMCET LIBRARY



AMCET CULTURAL PROGRAMMES



AMCET CAMPUS - UNVEILING OF MAHAKAVI KUMARAN ASAN STATUE
BY GOVERNOR OF MIZORAM, SRI VAKKOM PURUSHOTHAMAN, 2013



NATIONAL CONFERENCE ON ADVANCED COMPUTING SYSTEMS, AMCET 2014



AMCET YOUTH RED CROSS PROGRAMMES



ONAM CELEBRATIONS IN FULL SWING



AMCET CONVOCATION, 2014



12TH ANNUAL DAY CELEBRATIONS AT AMCET, 2014



CYBER SECURITY CLUB INAUGURATION, ADZAP CYBERGAME



AMCET CAMPUS'S EXTENSIVE MANGO GROVE



AMCET PLAY GROUND



INDUSTRIAL VISIT TO TVS TRAINING AND SERVICE LIMITED - AMBATTUR, CHENNAI



CELEBRATING INTERNATIONAL YOGA DAY



NATIONAL SERVICE SCHEME PROGRAMME



AMCET'S FIRST YEAR INDUCTION PROGRAMME 2024 - 2025



Integrating Science and Compassion

ASAN MEMORIAL DENTAL COLLEGE AND HOSPITAL



The **Asan Memorial Dental College and Hospital (AMDECH)**, established in **2011** in Chengalpet, is a premier institution dedicated in shaping highly skilled dental professionals. Inaugurated by then Minister of Civil Aviation, **Sri Vayalar Ravi**, the college is affiliated to **Dr. MGR Medical University**, Tamil Nadu and recognized by the **Dental Council of India**. AMDECH aligns with the broader mission of **Asan Memorial Educational Association** to generate, disseminate, and preserve knowledge, serving the local and regional communities with excellence.

The primary mission of AMDECH is to prepare students for successful careers in dental surgery through an intensive five-year program. Recognizing that students from government-funded public schools often face a difficult transition into higher education, we sought to create an environment of equal opportunity—one where every student receives the guidance and attention needed not only for academic success but also for personal growth and development.

The curriculum is designed to equip students with a deep understanding of biological, behavioral, biomedical, and clinical aspects of Oro-facial health. It aims to create professionals who are globally competitive yet locally responsive, meeting the demands of modern dentistry.

The institution places a strong emphasis on competency-based, patient-centered education, integrating advanced clinical material and technology into the learning process. This ensures that students are well-prepared to meet the diverse needs of patients and the healthcare industry.

In partnership with **Chengalpet Government Medical College**, AMDECH offers additional training in General Medicine and General Surgery, giving students valuable exposure to a wide range of clinical experiences. The collaboration provides ample clinical material for hands-on training, enhancing the students' understanding of general health and its integration with dental care and in turn helps improve their academic performances and awareness of their career options.

At AMDECH, students are assessed not only by their knowledge and skills but also on their professional attributes. The college employs a unique mentoring program, where students receive personal guidance from faculty members throughout their years of study. This ensures continuous support and personalized attention, enriching the learning experience and fostering both academic and personal growth.

The institution being established in a rural area reflects our intention to give students a deep-rooted understanding of the healthcare needs of non-metro India. Their academic journey should not isolate them from the realities of the current world. It is essential that they cultivate a strong sense of empathy and compassion as they prepare to become doctors.

The AMDECH building is built amidst **18 acres**, boasts of a **200,000 sq. ft. of built-up area** with a basic medical science block, an air-conditioned classroom block, seminar halls, a four-storey dental hospital block, a library, and canteen. The campus also includes three hostels for girls, a boys hostel, staff quarters, and a sports complex. Large open spaces are maintained for students to utilize.





ASAN MEMORIAL DENTAL COLLEGE AND
HOSPITAL CAMPUS



INAUGURATION OF ASAN MEMORIAL DENTAL COLLEGE & HOSPITAL (AMDECH) BY SRI VAYALAR RAVI,
MINISTER OF CIVIL AVIATION, GOVERNMENT OF INDIA, 2011



INAUGURATION OF AMDECH BY SRI VAYALAR RAVI, MINISTER OF CIVIL AVIATION,
GOVERNMENT OF INDIA, 2011



LAB INSPECTION AND DEMONSTRATION BY ASAN FACULTY DURING INAUGURATION
OF AMDECH BY SRI VAYALAR RAVI, MINISTER OF CIVIL AVIATION, GOVERNMENT OF INDIA, 2011



ASAN MEMORIAL GENERAL HOSPITAL



AMDECH CAMPUS OVERVIEW



DEPARTMENT OF ORAL PATHOLOGY AND ORAL MICROBIOLOGY



ORTHODONTICS AND DENTOFACIAL ORTHOPEDICS DEPARTMENT - FULLY EQUIPPED CLINICAL LAB



DEDICATED THEORY CLASSES



AMDECH LABORATORY



ORAL MEDICINE, DIAGNOSIS AND RADIOLOGY



PERIODONTOLOGY AND ORAL IMPLANTOLOGY



ORTHODONTICS AND DENTOFACIAL ORTHOPEDICS DEPARTMENT - FULLY EQUIPPED CLINICAL LABORATORY



FULLY EQUIPPED BASIC SCIENCE LABORATORY



ANATOMY DEPARTMENT WITH CADAVERS AND DISSECTION - HISTOPATHOLOGY LAB



PRE-CLINICAL PROSTHODONTICS DEPARTMENT LABORATORY



AMDECH is constantly committed to achieving its mission through several key initiatives:

- Offering a comprehensive dental education that blends science, technology, patient care, and lifelong learning in a world-class environment.
- Fostering dynamic, interdisciplinary research to improve oral care and contribute to overall health.
- Recruiting, developing, and retaining a diverse group of exceptional students, faculty, and staff.
- Engaging in civic service to benefit local, national, and global communities.
- Promoting professional excellence and integrity, ensuring that students adhere to the highest ethical and clinical standards.
- Advancing the field of dentistry through the integration of education, research, and collaboration.
- Creating a diverse, supportive environment where all rights, opinions, and beliefs are respected.

Through its innovative approach to education and training, AMDECH is moulding the future generations of dental professionals who will make significant contributions to the field of oral health and the well-being of society. ~



DEMO CLASS BY FACULTY TO INCULCATE HANDS-ON EXPERIENCE



Blending Fun and Learning

ASAN CAROUSEL

The **Asan Carousel** are play schools located on the campus of **Asan CBSE School** Cochin house, inaugurated in **July 2012** by the Late Chairman, **Sri A.K. Gopalan** and on the **AKG Public school** campus Jalladiampet, inaugurated in **2014** by **Dr. K. Kunhilakshmi**, former Professor of Madras Medical College. The vision behind the Carousel was to provide pre-school children with the unique opportunity to continue their education seamlessly, from play school through to standard XII, all within the same campus, should they choose to do so.

The curriculum at Asan Carousel is carefully designed to nurture the physical, social, cognitive, and linguistic skills of young children. Emphasizing activity-based learning, the program includes a variety of engaging activities aimed at fostering creativity and developing essential life skills. Regular story sessions are conducted by a trained story narrator, introducing children to the magical world of storytelling.

The program also features outings to nearby parks, allowing children to explore nature and interact with their environment. To enhance their physical development, '**movement time**' is scheduled twice a week, guided by a trained dance teacher. Additionally, '**take-home**' activities are assigned each month, promoting continuous learning outside the classroom.

The play school operates without traditional progress cards; instead, parents receive a **milestone report** that provides insights into their child's interests, participation levels, and developmental progress. This unique approach ensures that children are supported in a way that focuses on growth rather than comparison, allowing them to develop at their own pace.



Located in tranquil corners of the school campus, the Carousel provides an ideal environment for early childhood education. The space is aesthetically designed to create a soothing and creatively stimulating atmosphere for young learners, fostering both comfort and curiosity.

Facilities at Asan Carousel:

- **Optimum Student-Teacher Ratio :** A luxurious 10:1 ratio, ensuring individual attention and personalized learning.
- **Air-Conditioned Classrooms:** Comfortable learning spaces equipped with modern facilities.
- **Expansive Play Area:** A 3,000 sq. ft. secluded play area with ample shade, perfect for outdoor activities.
- **Pure Water Supply:** RO water is provided for both the splash pool and restroom wash basins, ensuring safety and hygiene.
- **Movement Time:** Twice-weekly sessions with a trained dance teacher to promote physical activity and coordination.
- **Storytelling Sessions:** A trained storyteller visits weekly, using props to enhance the experience and make stories more engaging.
- **Activity Supplies:** All materials for arts and crafts (paints, colour pencils, paper, glue, glitter, etc.) are provided by the school.
- **Outings and Picnics:** Regular outings to nearby parks every term, encouraging exploration and social interaction.

Asan Carousel offers an enriching early education experience, blending fun and learning to lay a strong foundation for children as they begin their educational journey. ~



ASAN CAROUSEL PLAY SCHOOL INAUGURATION, COCHIN HOUSE



KG LEAF EXAMINATION ACTIVITY



STUDENTS INTERACTING IN CLASSROOMS



STUDENTS INTERACT WITH FACULTY



DIWALI CELEBRATIONS COMBINED WITH ART CLASS



INTER-SCHOOL SPORTS COMPETITION



CAROUSEL JALLADIAMPET







INDEPENDENCE DAY CELEBRATIONS



ORANGE DAY CELEBRATIONS



VEGETABLE MARKET - LEARNING TRADE



DIWALI CELEBRATIONS



INTERACTING WITH COMMUNITY-HELPERS



CHRISTMAS CELEBRATIONS



CAROUSEL JALLADIAMPET GROUNDS



CHILDREN'S DAY CELEBRATIONS



TRIP TO THE RAIL MUSEUM, CHENNAI



PLAY SCHOOL - SPLASH POOL



FRUITS & VEGETABLE ACTIVITY



PINK DAY CELEBRATIONS



FACULTY INTERACTING WITH KIDS -
FRUITS & VEGETABLE ACTIVITY



GENERAL AWARENESS
ACTIVITIES



KIDS DURING BREAK IN THE
PLAY AREA



GOKULASHTAMI CELEBRATIONS



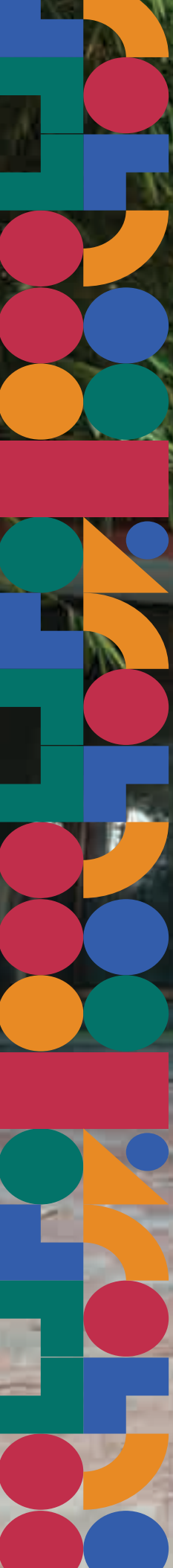
PLAY AREA FOR STUDENTS



STUDENTS PARTICIPATING
IN KG ARTS



CAROUSEL COCHIN HOUSE - PLAY AREA



Holistic Approach to Education and Well-being

AKG PUBLIC SCHOOL



AKG Public School (AKGPS) was established on **July 27, 2014**, as a tribute to the visionary founder of the Asan Memorial Association, **Sri A.K. Gopalan**. Situated in a serene and an eco-friendly environment on the Velachery-Tambaram Road, AKGPS is adjacent to our **Asan College of Arts and Science** in Jalladiampet. The school's founding year coincided with the **Golden Jubilee** of the **Asan Memorial Association**, which was established in **1965**, marking five decades of service in education.

From its humble beginnings, AKGPS has grown into a thriving educational institution, starting with just 19 students in the Carousel, LKG, and UKG sections. The school's formal inauguration took place in **June 2014**, with former Professor of Madras Medical College, **Dr. K. Kunhilakshmi** gracing the event. Today, AKGPS educates over **1,100 students**, with a dedicated team of **81 teaching staff and 37 support staff**.

The school operates on a sprawling 3.4-acre campus, featuring an independent Carousel Wing for Playgroup and Pre-KG, along with dedicated sections for Early Primary, Primary, Middle, and High School. The Higher Secondary Wing offers streams in Science, Commerce, and Humanities, supported by well-equipped science and computer laboratories.

The curriculum at AKGPS focuses on both academic excellence and character development, ensuring that students are prepared not only for academic challenges but also for life.

The infrastructure at AKGPS reflects the institution's commitment to providing both, a progressive and stimulating learning

environment. The school boasts of state-of-the-art classrooms, smartboards, and e-learning platforms that facilitate interactive learning. The well-stocked libraries encourage a love for reading and enhance imagination and creativity, while the advanced science laboratories provide hands-on learning experiences, foster curiosity and critical thinking. The campus also features a dedicated sick room for student welfare and extensive sports facilities to promote physical fitness. The school is proud of its efforts to integrate environmental consciousness through specialized programs in robotics, environmental science, and performing arts, catering to a wide range of student interests.

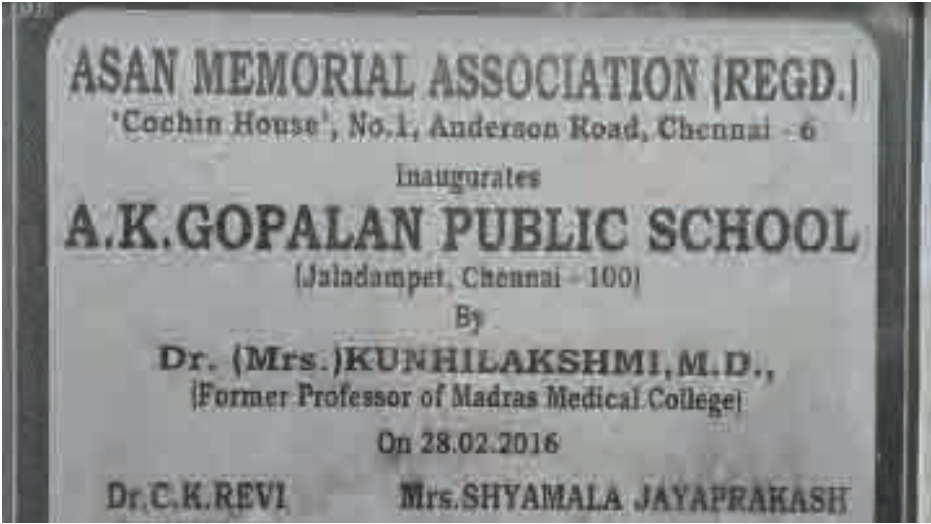
A key initiative at AKGPS is the introduction of the **National Institute of Open Schooling (NIOS)** program, which provides opportunities for students to excel outside the conventional schooling system.

In the field of science, a grade 8 student was honoured with **INSPIRE MANAK AWARD** by the Ministry of Science and Technology for the academic year 2023-24. This award includes cash prize of ₹10,000/- which recognizes innovative projects and ideas, reflecting the school's emphasis on fostering creativity and scientific curiosity.

A notable achievement is winning the prestigious **CBSE ARYABHATA GANIT CHALLENGE** for two consecutive years. This accomplishment highlights the school's focus on mathematical aptitude and problem-solving skills among its students.



AKG PUBLIC SCHOOL INAUGURATED BY FORMER PROFESSOR OF MADRAS MEDICAL COLLEGE, DR K. KUNHILAKSHMI, 2016



AKG PUBLIC SCHOOL PLAQUE



AKG PUBLIC SCHOOL FRONTAGE



SENIOR BLOCK OF AKG PUBLIC SCHOOL



INTRA COMPETITION INAUGURATION IN AKG PUBLIC SCHOOL



AKG PUBLIC SCHOOL NEW ADMISSION BLOCK INAUGURATION



AKG PUBLIC SCHOOL CAMPUS



AKG PUBLIC SCHOOL CAMPUS



AKG PUBLIC SCHOOL FARMING AREAS - COW SHEDS



AKG PUBLIC SCHOOL FARMING AREAS - DUCK POND



INTERNATIONAL YOGA DAY



STUDENTS PRESENTING PROJECTS, SCIENCE EXPO 2024



STUDENTS PRACTISING AFTER-SCHOOL ACTIVITIES - SILAMBAM



STUDENTS WITH ASAN ALUMNUS CHEF VENKATESH BHAT DURING HIS VISIT TO AKG PUBLIC SCHOOL



STUDENTS PLAYING BASKET BALL ON CAMPUS



STUDENTS PERFORMING DURING TALENTIA DAY



TEACHERS DAY CELEBRATIONS



AKG PUBLIC SCHOOL CAMPUS



ONAM DAY CELEBRATIONS



STUDENTS PARTICIPATING DURING TALENTIA DAY



Aiming High in the National Arena

Hemamalini, a grade 9 student, made us proud at the **CBSE Archery National Level Competition**. With precise focus and determination, she showed remarkable talent and skill. Her performance was a result of hard work, practice, and courage. Balancing academics and archery, Hemamalini inspires her peers and young athletes. Her journey is about perseverance, passion, and aiming high. She's a shining example for all of us to believe in ourselves and overcome challenges.

Thasvi, a Grade 6 student, did exceptionally well at the **37th National Chess Championship**. She competed against girls under 11 and came in 17th place, winning ₹10,000. Thasvi's achievement shows that with hard work and dedication, age is no limit to success. Her love for chess and disciplined approach promise a bright future in the sport. Thasvi inspires young chess enthusiasts to chase their dreams and strive for excellence.

At AKGPS, the focus is not just on academic growth but also on fostering well-rounded individuals who are equipped to navigate the challenges of a rapidly changing world. With its blend of progressive infrastructure, innovative programs, and a nurturing and inclusive environment, AKGPS continues to empower students to become responsible citizens, deeply committed to excellence in all spheres of life.

The school also has a farm, making children get a hands-on experience with farm life and animals. ∞

STUDENTS AFTER-SCHOOL ACTIVITIES - SKATING

Campus Life and Community Engagement across Asan Institutions



The **Asan Group of Institutions** fosters a vibrant and enriching campus life, where students from different educational streams are encouraged to explore a balanced mix of academics, extracurricular activities, and community engagement. Each institution under the Asan umbrella offers unique opportunities for personal growth and development while nurturing a sense of belonging and responsibility.

At **Asan Memorial Senior Secondary School**, we cultivate a vibrant and globally aware campus community through a variety of initiatives. Within its halls, classrooms are named after diverse nations, each celebrated with enthusiasm on their respective National and Independence days. This immersive experience ignites students' curiosity, immersing them in rich histories and customs while encouraging exploration of foreign languages through speech and song. Inspired by the principle of **Vasudhaiva Kutumbakam**—"The World Is One Family"—this program fosters global citizenship, nurturing empathy and a sense of responsibility to address pressing global issues such as climate change, sustainable development, peace, and tolerance, shaping students into passionate advocates for a better world. Beyond this global focus, the school provides a rich tapestry of cultural experiences. **Genesis**, the school's illustrious two-day cultural spectacle, stands as a prime example, serving as a quintessential interscholastic artistic showcase. Recognizing the need to prepare students and educators for the demands of the 21st century, Asan Memorial prioritizes continuous professional development. The academic year **2024** was marked by several key initiatives, including crucial awareness sessions on the **POCSO Act** and insightful **career counselling**, empowering students with vital knowledge and guidance. The Institution's unwavering pursuit of excellence is clearly demonstrated by the impressive array of awards and accolades received by both students and faculty.

This diverse collection of accomplishments showcases success across various fields. Student talent was further recognized with a consolation prize at the **CBSE Chennai Cluster Children's Day Competition**. The Institution's leadership and teaching staff were also conferred with several prestigious awards: **Smt Jyoti Menon**, Principal, received the **Best Innovative Administration Award from FAD 2024**.

At **Asan Memorial College of Arts and Science (AMCAS)**, campus life flourishes through a vibrant array of clubs and organizations that empower students to build skills, pursue passions, and contribute to the greater good. The **National Service Scheme (NSS)** and the **Youth Red Cross (YRC)** lie at the heart of the college's focus on social responsibility, offering opportunities for community engagement through blood donation drives, disaster management initiatives, and other service activities. The **Thiruvalluvar Tamil Illakiya Mandram** and the **Literary Club** nurture a love for literature, providing avenues for creative writing, book discussions, and public speaking. The **Enactus Club** blends entrepreneurial thinking with social impact, inspiring students to use their talents to drive meaningful change. Student-led initiatives such as the **Dramatics Club**, **Women's Studies Cell**, and **Consumer Club** create dynamic platforms for advocacy, performance, and social justice. Meanwhile, the **Career Guidance Cell** equips students for the future with personalized counselling, skill-building workshops, and valuable industry insights.

At **Asan Institute of Management (AIM)**, students enjoy a dynamic campus experience that goes beyond academics. The Institution promotes holistic development through a wide range of extracurricular activities, including sports, cultural programs, and community-building events. Regular seminars, workshops, and leadership programs provide opp-

opportunities for students to enhance their professional skills while celebrating diversity and creativity. AIM's commitment to an engaging campus environment encourages students to explore new interests, develop leadership abilities, and create lasting memories.

In the realm of **Asan Memorial Dental College and Hospital (AMDECH)**, the emphasis is placed on a balanced life where academic excellence is complemented by sports, culture, and social service. The annual cultural and sports event, **Drishyam**, showcases the talents of students in various artistic and athletic disciplines. Continuing education programs and prominent dental colloquiums ensure that students are well-equipped with the latest knowledge in the field of dentistry. The Institution's commitment to social responsibility is reflected in its regular dental campus, tobacco cessation clinics, and environmental initiatives such as planting saplings on **Environment Day**. Students are trained to be culturally conscious, with the celebration of various festivals, creating an inclusive and diverse atmosphere on campus.

AKG Public School (AKGPS) offers a distinctive campus life where academics are seamlessly complemented by a wide spectrum of co-curricular activities. Nestled in a serene, eco-friendly setting, the school provides ample opportunities for both intellectual enrichment and physical development. Its vibrant arts program—including music, dance, and visual arts—encourages students to explore their creative potential, while sports such as football, basketball, and silambam instill teamwork, discipline, and fitness. After-school coaching further enables students to refine their talents in both athletics and the performing arts. The school's green campus, overseen by a dedicated administrative team, ensures a sustainable and nurturing environment that promotes the overall well-being and holistic growth of every student.

At **Asan Memorial College of Engineering & Technology (AMSET)**, students enjoy a serene campus set amidst peaceful natural surroundings. The library block houses a well-stocked library, a welcoming reception and visitors' lounge, and the office of the Director. The library with an area of 10,000 sq.ft has spacious reading hall. Separate hostels have been provided for boys and girls within campus, designed with facilities that incorporate tested concepts with provisions for natural lighting, wide corridors and open areas ensuring good ventilation for healthy living. The boys' hostel is equipped with a spacious dining hall and a centralized kitchen spread across more than 7,500 sq. ft. A canteen of over 3,500 sq. ft., located near the basic sciences block, is easily accessible from both the academic and administrative wings. Thoughtfully designed amidst lush mango gardens, the canteen offers a pleasant dining experience.

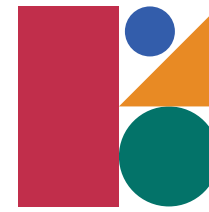
To ensure ease of commute, AMCET offers well-organized transport facilities for students traveling from different areas of Chennai, Chengalpet, Maduranthakam, Kalpakkam, Tirukazhukundram, and several en-route locations.

The campus also boasts a vast sports ground with facilities for cricket, football, basketball, volleyball, table tennis, kho-kho, and an athletic track. Specialist coaches train students in various disciplines, including cricket under the guidance of **Sri Yogarajan Velayutham, an ICC Level 2 Certified Coach**

Adding to student convenience, a bank ATM is located right opposite the college entrance, catering to the banking needs of students, faculty, and staff.

Across all Asan Institutions, students are always encouraged to participate in activities that foster both academic excellence and personal growth, preparing them to emerge as responsible citizens and meaningful contributors to society. ∞

Nurturing Holistic Development Infrastructure and Development across campuses



The campuses of **Asan Memorial Institutions** offer state-of-the-art facilities designed to meet holistic needs—academic, clinical, and personal needs of students, faculty, and staff. The sprawling campuses, set in serene and lush environments, cover expansive areas, with modern infrastructure built to support both educational and extracurricular activities. These facilities are thoughtfully designed to ensure safety, comfort, and convenience for everyone on campus.

Designed with aesthetics and functionality in mind, the buildings offer a seamless flow of space, supporting both learning and well-being.

State-of-the-Art Clinical and Academic Facilities

- **Dental Clinical Facilities:** At **Asan Memorial Dental College and Hospital**, the campus houses cutting-edge clinical facilities with 200 fully electronic dental chairs. These facilities support all dental specialties and offer hands-on learning and top-tier patient care. Preclinical labs with patient simulation technology further enhance the practical learning experience.
- **Smart Classrooms and Seminar Halls:** Air-conditioned classrooms equipped with advanced audio-visual systems provide a conducive environment for interactive learning. The seminar halls host workshops, guest lectures, and academic events that facilitate the exchange of knowledge.
- **Wi-Fi Enabled Campuses:** All campuses are fully Wi-Fi enabled, ensuring high-speed internet connectivity for students and faculty, enabling seamless access to online resources and research.
- **Library and Information Centre:** The libraries across all institutions are well-stocked with a vast collection of books, journals, and e-resources. The digital library

facilities provide access to e-books and e-journals, while an audio-visual zone offers recorded lectures and educational videos. These resources support both academic learning and personal growth.

Hostel Facilities

The campuses offer well-ventilated, comfortable, and secure hostel accommodations for both male and female students. Designed to ensure a healthy and pleasant living environment, the hostels provide:

- **Air-conditioned, bath-attached rooms** with 24/7 hot water and power backup.
- **24-hour security** and well-maintained living spaces that ensure students' safety and well-being.
- **Common rooms** equipped with TV, indoor games, and recreational areas.
- **Mess services** that serve nutritious vegetarian and non-vegetarian meals.
- **In-house laundry service** and access to mineral water.
- **Outdoor sports areas** for physical recreation and fitness.
- **The hostels** are surrounded by greenery, offering a peaceful environment that promotes studying and relaxation.

Recreational and Sports Facilities

To foster physical fitness, mental endurance, accountability and team spirit, the campuses are equipped with excellent sports facilities.

- **Cricket ground, football ground, basket-ball court, and shuttle courts** are available for a wide range of outdoor and indoor sports activities.
- These facilities encourage students to stay active, develop teamwork, and pursue a healthy lifestyle.



STUDENTS PLAYING BASKET BALL



ORTHODONTICS AND DENTOFACIAL ORTHOPEDICS DEPT FULLY EQUIPPED CLINICAL LAB



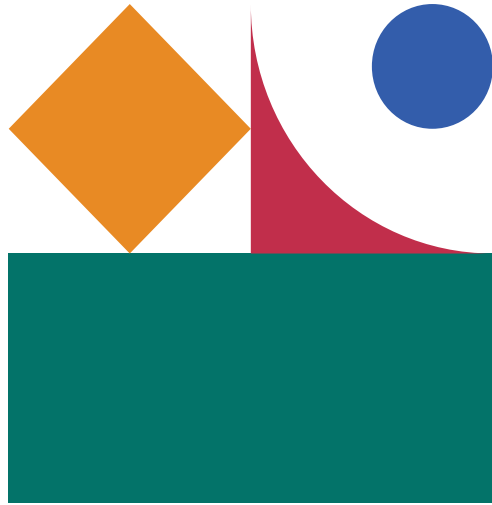
AMCET LIBRARY

Additional Amenities

- **Canteens:** A well-maintained canteen is available on all campuses, offering a wide variety of nutritious and affordable meals to students, faculty, and staff.
- **Banking and Postal Services:** On-campus banking and postal facilities ensure easy access to financial and communication services.
- **Transport Services:** Reliable transport services are provided for the convenience of students, ensuring easy commute to and from the campus.
- **General Store:** A store on campus caters to students' basic needs, offering items such as uniforms, dental materials, stationery, and record books.

Commitment to Excellence

The campuses are designed not just as centers for academic excellence but as holistic environments where students can thrive in every aspect of their lives. Whether it is through state-of-the-art laboratories, modern classrooms, secure & comfortable hostels, or diverse recreational facilities, the institutions are constantly committed to providing an enriching and comprehensive educational experience. ~



A Legacy of Excellence Alumni Success Stories

The noteworthy alumni of the **Asan Memorial Institutions** have continuously demonstrated the transformative power of the education and holistic development they received across all campuses. From the early days of their academic journey to becoming leaders in diverse fields, the success stories of Asan alumni are a testament to the quality of education, skills training, and values imparted during their time at the institutions.

The collective achievements of these alumni span across various sectors including corporate leadership, banking, media, healthcare, technology, education, and more. The institutions have consistently produced graduates who excel not only in their professional careers but also in making significant contributions to society.

One of the standout success stories is that of **Sri Venkatesh Bhat, CEO of Accord Metropolitan**, who is a proud alumnus of Asan Memorial's Hospitality Program. His recent visit to the campus was a moment of reflection and admiration for the transformation the college has undergone. He praised the upgraded infrastructure, modern facilities, and the dedication of current students, emphasizing the vital role of passion and leadership in achieving global success.

The Visual Communication graduates from the institution have also made their mark in the creative industries, attributing their professional success to the program's emphasis on mentorship, artistic development, and cultivating essential skills. Many alumni from this program have excelled in media, design, and entertainment, carving out successful careers in both national and international spheres.

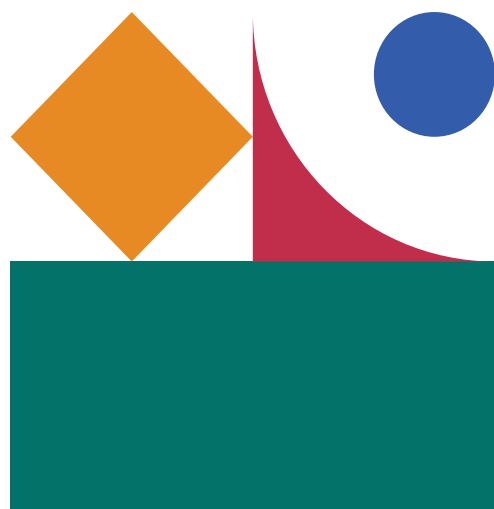
The alumni stories from each and every institution under the Asan Association share a common thread: students who are equipped with not only academic knowledge but also life skills that empower them to become global citizens. Be it contributing to economic development, or shaping public policies, excelling in creative fields, or driving social change, Asan alumni have always exemplified the institution's core values of excellence, integrity, and community service. ∞



STUDENTS WITH ASAN ALUMNUS CHEF VENKATESH BHAT DURING HIS VISIT TO AKGPS



ASAN SCHOOL OF HOSPITALITY STUDENTS WITH ASAN ALUMNUS
CHEF VENKATESH BHAT DURING HIS VISIT TO THE COLLEGE CAMPUS



Beyond Books The Vibrant Asan Life

At **Asan Memorial Institutions**, the learning goes far beyond textbooks. With our firm belief in the importance of holistic education, the institutions offer a vibrant tapestry of events that nurture talent, leadership, collaboration, and personal growth. Cultural celebrations, academic forums, sporting achievements, and ceremonial milestones all play a vital role in shaping well-rounded individuals ready to make a mark on the world.

Campus life thrives through a variety of enriching experiences—from festive celebrations like Pongal, Onam, Diwali, and Christmas to spirited college days, intercollegiate fests, and visual showcases. These events create a space for students to express their creativity, celebrate diversity, and foster a deep sense of community.

Milestone occasions like Investiture ceremonies instill qualities of leadership and accountability, recognizing students who take on roles of responsibility. Graduation Day marks the culmination of years of growth, learning, and transformation, honoring academic achievements and lifelong friendships.

The institutions also place strong emphasis on seminars, guest lectures, and conferences, which expose students to global perspectives, industry trends, and intellectual discourse. Educational trips and field visits further expand their horizons, turning the world into a living classroom.

Sports Meets across campuses encourage discipline, teamwork, and physical well-being, while promoting a competitive spirit that is both healthy and inclusive. Events like music and dance competitions, debates, food fests, and also theatre performances add layers of artistic flair and fun to the student journey.

Together, these diverse experiences empower students not only to excel academically, but to lead with integrity, communicate with confidence, and embrace challenges with enthusiasm.

At Asan, we strongly believe every event—whether celebratory, academic, or athletic—is a stepping stone in building global citizens with strong values and vibrant spirit. ∞



THIRAN CELEBRATIONS, AMCAS CAMPUS



59TH ANNUAL DAY 2024, AMSSS CAMPUS WITH CHIEF GUEST JUSTICE B RAJENDRAN PRESIDING OVER THE OPENING



ANNUAL DAY CELEBRATIONS, AMSSS CAMPUS



CHRISTMAS CELEBRATIONS, AMSSS CAMPUS



ONAM CELEBRATIONS, AMSSS CAMPUS



ASAN SCHOOL CELEBRATIONS, AUDIENCE IN AMSSS CAMPUS



TEACHERS PERFORMING DURING ONAM CELEBRATIONS, AMSSS CAMPUS



CHIEF GUEST, MALAYALAM FILM ACTRESS , SMT K.P.A.C. LALITHA



ASAN SALUTATIONS TO AKG, 2014





AMSSS INVESTITURE CEREMONY



AMSSS INVESTITURE CEREMONY



AMSSS INVESTITURE CEREMONY



GENESIS CULTURALS OPENING CEREMONY WITH ACTRESS KUSHBOO SUNDAR



WINNERS OF THE GENESIS CULTURALS, SENIORS EDITION



MR. AND MS. GENESIS, SENIORS EDITION



STUDENT PERFORMING AT GENESIS CULTURALS, JUNIORS EDITION



STUDENTS PERFORMING AT GENESIS CULTURALS, JUNIORS EDITION



ACTOR NASSER SPEAKING AT GENESIS CULTURALS, 2024



STUDENTS PERFORMING AT GENESIS CULTURALS, 2024



PAYING TRIBUTE TO THE INDIAN ARMY ON NATIONAL ARMY DAY



MADRAS DAY CELEBRATIONS

AMSSS STUDENTS FORMED THE MAP OF KERALA TO CELEBRATE
KERALA PIRAVI ON 1ST NOVEMBER, MARKING THE BIRTH OF
THE BEAUTIFUL STATE OF KERALA — POPULARLY KNOWN AS
GOD'S OWN COUNTRY



KERALA
PIRAVI





SPORTS DAY CELEBRATION, AMSSS STUDENTS



1ST ANNUAL DAY AT AMCAS, 1996



AMCAS COLLEGE DAY



AMCAS COLLEGE DAY



ONAM CELEBRATIONS AT AMCAS CAMPUS



ONAM CELEBRATIONS AT AMCAS CAMPUS



PONGAL CELEBRATIONS AT AMCAS CAMPUS



PONGAL CELEBRATIONS AT AMCAS CAMPUS





ONAM CELEBRATIONS AT AMCAS CAMPUS



DRISHYAM CULTURALS, DEPARTMENT OF VISUAL COMMUNICATION EVENT



GRADUATION CEREMONY, 2004 BATCH OF AMCAS



GRADUATION CEREMONY, 2004 BATCH OF AMCAS



GRADUATION CEREMONY, 2011 BATCH OF AMCAS



GRADUATION CEREMONY, 2015 BATCH OF AMCAS



GRADUATION CEREMONY, 2019 BATCH OF AMCAS



GRADUATION CEREMONY, 2024 BATCH OF AMCAS



INDEPENDENCE DAY CELEBRATIONS, AMCAS CAMPUS



INDEPENDENCE DAY CELEBRATIONS, AMCAS CAMPUS



MADRAS DAY CELEBRATIONS, AMCAS CAMPUS





STUDENTS CREATING MURALS DURING MADRAS DAY
CELEBRATIONS, AMCAS CAMPUS



MADRAS DAY CELEBRATIONS, AMCAS CAMPUS



MADRAS DAY CELEBRATIONS, AMCAS CAMPUS



MAHILA - INTERNATIONAL WOMEN'S DAY CELEBRATIONS, AMCAS CAMPUS, 2023



MAHILA - INTERNATIONAL WOMEN'S DAY CELEBRATIONS, AMCAS CAMPUS, 2023





SPORTS DAY AT AMCAS CAMPUS



THIRAN CULTURALS AT AMCAS CAMPUS



YUVA CULTURALS AT AMCAS CAMPUS



1ST GRADUTION DAY, 2017 ALONG WITH CHIEF GUEST, IPS OFFICER SRI M RADHAKRISHNAN, IPS
AND DR. THOMAS VARGHESE, AMDECH



4TH ANNUAL CONVOCATION, 2019 ALONG WITH CHIEF GUEST DR. TESSY THOMAS, AMDECH



DR. ALISHA ANN ANIL RECEIVES HER LEADERSHIP AWARD ON THE 5TH ANNUAL
CONVOCATION, 2021, AMDECH



8TH ANNUAL CONVOCATION DAY, 2024 ALONG WITH CHIEF GUEST DR. C.K.REVI,
AMDECH



5TH ANNUAL CONVOCATION, 2021 ALONG WITH CHIEF GUEST DR. GEORGI ABRAHAM
AND DR. MILLY MATHEW, AMDECH



ANTI-RAGGING AWARENESS PROGRAMME, 2017 AT AMDECH



AMDECH STUDENTS AT WORLD
DENTAL CONFERENCE 2018, DUBAI



AMDECH STUDENTS AT WORLD DENTAL CONFERENCE 2018, DUBAI



AMDECH STUDENTS AT WORLD DENTAL CONFERENCE 2019, MALAYSIA



AMDECH STUDENTS AT WORLD DENTAL CONFERENCE 2019, MALAYSIA



AMDECH INTERNS TOUR OF DELHI, AGRA - AT THE TAJ MAHAL, 2019



AMDECH INTERNS TOUR OF DELHI, AGRA - AT THE RASHTRAPATI BHAVAN, 2019



ONAM CELEBRATIONS, AMDECH



AMDECH STUDENTS SPORTS DAY



AMDECH STUDENTS ON CAMPUS



AMDECH STUDENTS ON HOLIDAY



AMDECH STUDENT AT WORLD DENTAL CONFERENCE 2019, MALAYSIA



AMDECH INTERNS TOUR OF DELHI, AGRA - AT THE QUTUB MINAR, 2019



AMDECH INTERNS TOUR OF DELHI, AGRA - AT THE TAJ MAHAL, 2019



AMDECH INTERNS TOUR OF DELHI, AGRA - AT THE RED FORT, 2019



ASAN ENVIRONMENT DAY CELEBRATION BY AMDECH STUDENTS



AMDECH STUDENTS ORGANISING RELIEF FOR KERALA FLOODS



SCORE 2.0, AMDECH STUDENTS









CHRISTMAS CELEBRATIONS, AMDECH CAMPUS



CHRISTMAS CELEBRATIONS, AMDECH CAMPUS



DRISHYAM: A VISUAL TREAT, AMDECH CAMPUS



DRISHYAM: A VISUAL TREAT, AMDECH CAMPUS



DRISHYAM 2019: A VISUAL TREAT, AMDECH CAMPUS







The Asan Memorial Association's logo, adopted in 1965, features a shield with three symbolic icons: the Magnolia for nobility, the Conch for enlightenment, and the Coconut Trees for culture.

Together, they embody the Association's enduring commitment to education, knowledge, and cultural harmony. The emblem reflects the Institution's proud legacy, academic excellence, and continuous growth over the decades.